

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended **June 30, 2021**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: **000-26427**

**Stamps.com Inc.**

(Exact Name of Registrant as Specified in Its Charter)

**Delaware**

(State or Other Jurisdiction of Incorporation or Organization)

**77-0454966**

(I.R.S. Employer Identification No.)

**1990 E. Grand Avenue**

**El Segundo, California 90245**

(Address of Principal Executive Offices and Zip Code)

**(310) 482-5800**

(Registrant's Telephone Number, Including Area Code)

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class                       | Trading Symbol(s) | Name of each exchange on which registered |
|---|-------------------|---|
| Common Stock, par value \$0.001 per share | STMP              | NASDAQ Global Select Market               |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 31, 2021, there were 18,426,475 shares of the Registrant's Common Stock outstanding.

STAMPS.COM INC. AND SUBSIDIARIES  
FORM 10-Q QUARTERLY REPORT FOR THE QUARTER ENDED JUNE 30, 2021

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**PART I - FINANCIAL INFORMATION**

**ITEM 1. FINANCIAL STATEMENTS**

**STAMPS.COM INC. AND SUBSIDIARIES  
CONSOLIDATED BALANCE SHEETS**  
(In thousands, except per share data)

| <b>Assets</b>  | <b>June 30, 2021</b><br>(Unaudited) | <b>December 31, 2020</b> |
|--|-------------------------------------|--------------------------|
| <b>Current assets:</b>   |                                     |                          |
| Cash and cash equivalents  | \$ 551,961                          | \$ 443,552               |
| Accounts receivable, net   | 55,474                              | 63,308                   |
| Current income taxes   | 17,483                              | 8,035                    |
| Prepaid expenses   | 15,944                              | 17,480                   |
| Other current assets   | 106,438                             | 86,319                   |
| Total current assets   | 747,300                             | 618,694                  |
| Property and equipment, net  | 40,292                              | 32,887                   |
| Goodwill   | 390,342                             | 388,753                  |
| Intangible assets, net   | 115,098                             | 125,254                  |
| Deferred income taxes, net   | 26,374                              | 26,378                   |
| Lease right-of-use assets  | 54,546                              | 58,506                   |
| Other assets   | 20,735                              | 46,827                   |
| Total assets   | \$ 1,394,687                        | \$ 1,297,299             |
| <b>Liabilities and Stockholders' Equity</b>  |                                     |                          |
| <b>Current liabilities:</b>  |                                     |                          |
| Accounts payable and other current liabilities   | \$ 324,401                          | \$ 215,967               |
| Deferred revenue   | 8,718                               | 7,833                    |
| Current portion of lease right-of-use liabilities  | 4,839                               | 6,285                    |
| Total current liabilities  | 337,958                             | 230,085                  |
| Deferred income taxes, net   | 7,607                               | 7,524                    |
| Long-term portion of lease right-of-use liabilities  | 56,042                              | 53,986                   |
| Other liabilities  | 33,763                              | 31,585                   |
| Total liabilities  | 435,370                             | 323,180                  |
| Commitments and contingencies (Note 2)   |                                     |                          |
| <b>Stockholders' equity:</b>   |                                     |                          |
| Common stock, \$0.001 par value per share; Authorized shares: 47,500 in 2021 and 2020; Issued shares: 35,001 in 2021 and 34,707 in 2020; Outstanding shares: 18,246 in 2021 and 18,306 in 2020 | 58                                  | 57                       |
| Additional paid-in capital   | 1,319,678                           | 1,276,484                |
| Treasury stock, at cost, 16,755 shares in 2021 and 16,401 shares in 2020   | (717,245)                           | (648,132)                |
| Retained earnings  | 338,097                             | 329,606                  |
| Accumulated other comprehensive income (loss)  | 18,729                              | 16,104                   |
| Total stockholders' equity   | 959,317                             | 974,119                  |
| Total liabilities and stockholders' equity   | \$ 1,394,687                        | \$ 1,297,299             |

*The accompanying notes are an integral part of these consolidated financial statements.*

**STAMPS.COM INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(In thousands, except per share data)  
(Unaudited)

|   | Three Months Ended<br>June 30, |                  | Six Months Ended<br>June 30, |                  |
|---|--------------------------------|------------------|------------------------------|------------------|
|   | 2021                           | 2020             | 2021                         | 2020             |
| Revenues:   |                                |                  |                              |                  |
| Service   | \$ 181,817                     | \$ 186,990       | \$ 360,837                   | \$ 326,126       |
| Product   | 4,781                          | 6,827            | 10,294                       | 12,783           |
| Insurance   | 4,476                          | 4,096            | 9,033                        | 7,276            |
| Customized postage  | —                              | 8,817            | —                            | 11,891           |
| Total revenues  | <u>191,074</u>                 | <u>206,730</u>   | <u>380,164</u>               | <u>358,076</u>   |
| Cost of revenues (exclusive of amortization of intangible assets, which is included in general and administrative expense): |                                |                  |                              |                  |
| Service   | 41,187                         | 37,465           | 82,562                       | 73,992           |
| Product   | 1,472                          | 2,411            | 3,320                        | 4,149            |
| Customized postage  | —                              | 7,885            | —                            | 10,000           |
| Total cost of revenues  | <u>42,659</u>                  | <u>47,761</u>    | <u>85,882</u>                | <u>88,141</u>    |
| Gross profit  | <u>148,415</u>                 | <u>158,969</u>   | <u>294,282</u>               | <u>269,935</u>   |
| Operating expenses:   |                                |                  |                              |                  |
| Sales and marketing   | 46,094                         | 41,884           | 89,960                       | 78,888           |
| Research and development  | 32,112                         | 22,884           | 60,622                       | 44,207           |
| General and administrative  | 34,202                         | 33,015           | 63,372                       | 61,483           |
| Legal settlements, net  | 70,000                         | —                | 70,000                       | —                |
| Total operating expenses  | <u>182,408</u>                 | <u>97,783</u>    | <u>283,954</u>               | <u>184,578</u>   |
| Income (loss) from operations   | (33,993)                       | 61,186           | 10,328                       | 85,357           |
| Foreign currency exchange gain (loss), net  | 122                            | (33)             | 33                           | (171)            |
| Interest expense  | (95)                           | (456)            | (190)                        | (923)            |
| Interest income and other income (loss), net  | 21                             | 6                | 49                           | 32               |
| Income (loss) before income taxes   | <u>(33,945)</u>                | <u>60,703</u>    | <u>10,220</u>                | <u>84,295</u>    |
| Income tax (benefit) expense  | (8,192)                        | 8,977            | 1,729                        | 16,075           |
| Net income (loss)   | <u>\$ (25,753)</u>             | <u>\$ 51,726</u> | <u>\$ 8,491</u>              | <u>\$ 68,220</u> |
| Net income (loss) per share:  |                                |                  |                              |                  |
| Basic   | <u>\$ (1.41)</u>               | <u>\$ 3.00</u>   | <u>\$ 0.46</u>               | <u>\$ 3.98</u>   |
| Diluted   | <u>\$ (1.41)</u>               | <u>\$ 2.73</u>   | <u>\$ 0.43</u>               | <u>\$ 3.68</u>   |
| Weighted average shares outstanding:  |                                |                  |                              |                  |
| Basic   | <u>18,298</u>                  | <u>17,231</u>    | <u>18,330</u>                | <u>17,148</u>    |
| Diluted   | <u>18,298<sup>1</sup></u>      | <u>18,927</u>    | <u>19,549</u>                | <u>18,558</u>    |

*The accompanying notes are an integral part of these consolidated financial statements.*

<sup>1</sup> Common equivalent shares are excluded from the diluted loss per share as their effect is antidilutive.

**STAMPS.COM INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**  
(In thousands)  
(Unaudited)

|  | <b>Three Months Ended<br/>June 30,</b> |                  | <b>Six Months Ended<br/>June 30,</b> |                  |
|--|--|------------------|--------------------------------------|------------------|
|  | <b>2021</b>                            | <b>2020</b>      | <b>2021</b>                          | <b>2020</b>      |
| Net income (loss)                              | \$ (25,753)                            | \$ 51,726        | \$ 8,491                             | \$ 68,220        |
| Other comprehensive income (loss), net of tax: |  |                  |                                      |                  |
| Foreign currency translation adjustments       | (284)                                  | (338)            | 2,625                                | (15,065)         |
| Comprehensive income (loss)                    | <u>\$ (26,037)</u>                     | <u>\$ 51,388</u> | <u>\$ 11,116</u>                     | <u>\$ 53,155</u> |

*The accompanying notes are an integral part of these consolidated financial statements.*

**STAMPS.COM INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY**  
(In thousands)  
(Unaudited)

|  | Six Months Ended June 30, 2021 |              |                               |                           |                      |   |                     |
|--|--------------------------------|--------------|-------------------------------|---------------------------|----------------------|---|---------------------|
|  | Common Stock                   |              | Additional<br>Paid-in Capital | Treasury Stock<br>at Cost | Retained<br>Earnings | Accumulated<br>Other Comprehensive<br>Income (Loss) | Total               |
|  | Shares                         | Amount       |                               |                           |                      |   |                     |
| <b>Balance at December 31, 2020</b>  | 18,306                         | \$ 57        | \$ 1,276,484                  | \$ (648,132)              | \$ 329,606           | \$ 16,104   | \$ 974,119          |
| Net income   | —                              | —            | —                             | —                         | 34,244               | —   | 34,244              |
| Other comprehensive income (loss)  | —                              | —            | —                             | —                         | —                    | 2,909   | 2,909               |
| Stock-based compensation expense   | —                              | —            | 8,690                         | —                         | —                    | —   | 8,690               |
| Exercise of stock options  | 186                            | —            | 15,237                        | —                         | —                    | —   | 15,237              |
| Shares issued under the Employee Stock Purchase Plan                             | 13                             | —            | 2,454                         | —                         | —                    | —   | 2,454               |
| Stock repurchase   | (136)                          | —            | —                             | (27,031)                  | —                    | —   | (27,031)            |
| <b>Balance at March 31, 2021</b>   | <u>18,369</u>                  | <u>\$ 57</u> | <u>\$ 1,302,865</u>           | <u>\$ (675,163)</u>       | <u>\$ 363,850</u>    | <u>\$ 19,013</u>                                    | <u>\$ 1,010,622</u> |
| Net income (loss)  | —                              | —            | —                             | —                         | (25,753)             | —   | (25,753)            |
| Other comprehensive income (loss)  | —                              | —            | —                             | —                         | —                    | (284)   | (284)               |
| Stock-based compensation expense   | —                              | —            | 11,484                        | —                         | —                    | —   | 11,484              |
| Exercise of stock options  | 95                             | 1            | 5,329                         | —                         | —                    | —   | 5,330               |
| Stock repurchase, excluding stock repurchase from employees for tax withholdings | (217)                          | —            | —                             | (41,975)                  | —                    | —   | (41,975)            |
| Tax withholding stock repurchase   | (1)                            | —            | —                             | (107)                     | —                    | —   | (107)               |
| <b>Balance at June 30, 2021</b>  | <u>18,246</u>                  | <u>\$ 58</u> | <u>\$ 1,319,678</u>           | <u>\$ (717,245)</u>       | <u>\$ 338,097</u>    | <u>\$ 18,729</u>                                    | <u>\$ 959,317</u>   |

|  | Six Months Ended June 30, 2020 |              |                               |                           |                      |   |                   |
|--|--------------------------------|--------------|-------------------------------|---------------------------|----------------------|---|-------------------|
|  | Common Stock                   |              | Additional<br>Paid-in Capital | Treasury Stock<br>at Cost | Retained<br>Earnings | Accumulated<br>Other Comprehensive<br>Income (Loss) | Total             |
|  | Shares                         | Amount       |                               |                           |                      |   |                   |
| <b>Balance at December 31, 2019</b>                  | 17,029                         | \$ 56        | \$ 1,098,426                  | \$ (593,511)              | \$ 150,941           | \$ 9,713  | \$ 665,625        |
| Net income   | —                              | —            | —                             | —                         | 16,494               | —   | 16,494            |
| Other comprehensive income (loss)                    | —                              | —            | —                             | —                         | —                    | (14,727)  | (14,727)          |
| Stock-based compensation expense                     | —                              | —            | 10,725                        | —                         | —                    | —   | 10,725            |
| Exercise of stock options                            | 103                            | —            | 8,818                         | —                         | —                    | —   | 8,818             |
| Shares issued under the Employee Stock Purchase Plan | 50                             | —            | 1,950                         | —                         | —                    | —   | 1,950             |
| Stock repurchase                                     | (80)                           | —            | —                             | (8,577)                   | —                    | —   | (8,577)           |
| <b>Balance at March 31, 2020</b>                     | <u>17,102</u>                  | <u>\$ 56</u> | <u>\$ 1,119,919</u>           | <u>\$ (602,088)</u>       | <u>\$ 167,435</u>    | <u>\$ (5,014)</u>                                   | <u>\$ 680,308</u> |
| Net income   | —                              | —            | —                             | —                         | 51,726               | —   | 51,726            |
| Other comprehensive income (loss)                    | —                              | —            | —                             | —                         | —                    | (338)   | (338)             |
| Stock-based compensation expense                     | —                              | —            | 13,221                        | —                         | —                    | —   | 13,221            |
| Exercise of stock options                            | 368                            | —            | 29,750                        | —                         | —                    | —   | 29,750            |
| Stock repurchase                                     | (56)                           | —            | —                             | (9,397)                   | —                    | —   | (9,397)           |
| <b>Balance at June 30, 2020</b>                      | <u>17,414</u>                  | <u>\$ 56</u> | <u>\$ 1,162,890</u>           | <u>\$ (611,485)</u>       | <u>\$ 219,161</u>    | <u>\$ (5,352)</u>                                   | <u>\$ 765,270</u> |

*The accompanying notes are an integral part of these consolidated financial statements.*

**STAMPS.COM INC. AND SUBSIDIARIES**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(In thousands)  
(Unaudited)

|   | Six Months Ended<br>June 30, |                   |
|---|------------------------------|-------------------|
|   | 2021                         | 2020              |
| Operating activities:   |                              |                   |
| Net income  | \$ 8,491                     | \$ 68,220         |
| Adjustments to reconcile net income to net cash provided by operating activities:   |                              |                   |
| Depreciation and amortization   | 12,887                       | 13,140            |
| Stock-based compensation expense  | 20,174                       | 23,946            |
| Accretion of debt issuance costs  | 191                          | 342               |
| Changes in operating assets and liabilities, net of assets and liabilities acquired:  |                              |                   |
| Accounts receivable   | 7,956                        | 17,837            |
| Prepaid expenses  | 1,566                        | 3,900             |
| Other current assets  | (20,119)                     | (12,791)          |
| Current income taxes  | (9,442)                      | 69                |
| Lease right-of-use assets   | 4,002                        | 2,026             |
| Other assets  | 25,901                       | (8,218)           |
| Deferred revenue  | 868                          | 2,804             |
| Lease right-of-use liabilities  | 570                          | (1,953)           |
| Other liabilities   | 2,231                        | 1,787             |
| Accounts payable and other current liabilities  | 109,747                      | 12,895            |
| Net cash provided by operating activities   | <u>165,023</u>               | <u>124,004</u>    |
| Investing activities:   |                              |                   |
| Acquisition of property and equipment   | (7,290)                      | (2,347)           |
| Net cash used in investing activities   | <u>(7,290)</u>               | <u>(2,347)</u>    |
| Financing activities:   |                              |                   |
| Net proceeds from (repayments of) short-term financing obligations  | (3,088)                      | 26,001            |
| Debt issuance costs   | —                            | (762)             |
| Principal payments on term loan   | —                            | (50,530)          |
| Proceeds from exercise of stock options   | 20,567                       | 38,568            |
| Issuance of common stock under Employee Stock Purchase Plan   | 2,454                        | 1,950             |
| Repurchase of common stock  | (69,006)                     | (17,974)          |
| Payments related to tax withholding for share-based compensation  | (107)                        | —                 |
| Net cash provided by (used in) financing activities   | <u>(49,180)</u>              | <u>(2,747)</u>    |
| Effect of exchange rate changes   | (144)                        | (164)             |
| Net increase (decrease) in cash and cash equivalents  | <u>108,409</u>               | <u>118,746</u>    |
| Cash and cash equivalents at beginning of period  | 443,552                      | 156,307           |
| Cash and cash equivalents at end of period  | <u>\$ 551,961</u>            | <u>\$ 275,053</u> |
| Supplemental information:   |                              |                   |
| Capital expenditures accrued but not paid at period end   | \$ 2,269                     | \$ —              |
| Cash paid for amounts included in the measurement of lease liabilities included in cash provided by operating activities, net of tenant improvement reimbursements received | \$ 532                       | \$ 2,671          |
| Lease liabilities arising from obtaining right-of-use assets  | \$ —                         | \$ 852            |

*The accompanying notes are an integral part of these consolidated financial statements.*

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**1. Summary of Significant Accounting Policies**

*Basis of Presentation*

We prepared the consolidated financial statements included herein pursuant to the rules and regulations of the Securities and Exchange Commission (SEC). Certain information and footnote disclosures normally included in financial statements prepared in accordance with United States (US) generally accepted accounting principles (GAAP) have been condensed or omitted pursuant to such rules and regulations. We believe that the disclosures are adequate to make the information presented not misleading. We recommend that these consolidated financial statements be read in conjunction with the audited consolidated financial statements and the notes thereto included in our latest annual report on Form 10-K for the fiscal year ended December 31, 2020, filed with the SEC on February 26, 2021.

In our opinion, these unaudited consolidated financial statements contain all adjustments (consisting only of normal recurring adjustments) considered necessary to present fairly our financial position as of June 30, 2021, our results of operations for the three and six months ended June 30, 2021, and our cash flows for the six months ended June 30, 2021. The results of operations for the interim period are not necessarily indicative of the results that may be expected for the fiscal year ending December 31, 2021.

*Basis of Consolidation*

The consolidated financial statements include all the assets, liabilities, revenues, expenses and cash flows of Stamps.com Inc. and the entities in which we have 100% voting and/or economic control. References in this Report to "we" "us" "our" or "Company" are references to Stamps.com Inc. and its subsidiaries.

Intercompany accounts and transactions between consolidated entities have been eliminated in consolidation.

*Pending Transaction*

On July 9, 2021, the Company announced the execution of an Agreement and Plan of Merger (the "Merger Agreement") by and among the Company, Stream Parent, LLC, a Delaware limited liability company ("Parent"), and Stream Merger Sub, Inc., a Delaware corporation and wholly owned subsidiary of Parent ("Merger Sub"), pursuant to which, upon the terms and subject to the conditions set forth in the Merger Agreement, Merger Sub will merge with and into the Company, in an all-cash transaction valued at approximately \$6.6 billion, with the Company surviving the Merger as a direct wholly owned subsidiary of Parent (the "Transaction" or the "Merger"). Parent and Merger Sub are affiliates of Thoma Bravo Fund XIV, L.P. (the "Thoma Bravo Fund") managed by Thoma Bravo, L.P. If the Transaction is completed, the Company's stockholders will be entitled to receive \$330.00 per share in cash. The Transaction is expected to close in the third or fourth quarter of 2021, subject to approval by the Company's stockholders and regulatory authorities and the satisfaction of customary closing conditions.

*Use of Estimates*

The preparation of financial statements in conformity with US GAAP requires us to make estimates, judgments and assumptions that affect the amounts reported in the consolidated financial statements and the accompanying notes. Actual results could differ from those estimates, and such differences may be material to the consolidated financial statements. There are significant estimates and judgments inherent in the preparation of the consolidated financial statements including those related to the fair value of intangible assets and goodwill and the allowance for credit losses.

The Company considered the impact of COVID-19 on the assumptions and estimates used and determined that there were no material adverse impacts on the consolidated financial statements for the period ended June 30, 2021. As events continue to evolve and additional information becomes available, our assumptions and estimates may change materially in future periods.

*Accounts Receivable*

Our accounts receivable relate to mailing and shipping services, postage purchasing and invoicing, branded insurance provided to customers prior to billing, and other receivables.

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

We maintain an allowance for credit losses for expected uncollectible accounts which is recorded as an offset to accounts receivable and changes in such are classified as general and administrative expense in the consolidated statements of operations.

We evaluate collectability by reviewing accounts receivable on a collective basis where similar characteristics exist and on an individual basis when we identify specific customers with known collectability issues. The evaluation is based on a combination of factors. If we become aware of a customer's inability to meet its financial obligations, an allowance is recorded to reduce the net receivable to the amount reasonably believed to be collectible from the customer. Accounts receivable are written off against the allowance for uncollectible accounts when we determine amounts are no longer collectible. We recognize allowances for credit losses for all other customers based on either the age of the receivable or applying a loss rate method which incorporates historical experience and an evaluation of macroeconomic factors, including the estimated impact of COVID-19 on the collectability of our accounts receivable.

As additional information becomes available to us, our future assessment of our allowance for credit losses could materially and adversely impact our consolidated financial statements in future reporting periods.

There were no material write offs or recoveries against the allowance for uncollectible accounts during the six months ended June 30, 2021 or the six months ended June 30, 2020, respectively.

The allowance for credit losses on accounts receivable was approximately \$8.1 million and \$11.9 million as of June 30, 2021 and December 31, 2020, respectively.

*Business Combinations*

The acquisition method of accounting is used for business combinations. The results of operations of acquired businesses are included in our consolidated financial statements prospectively from the date of acquisition. The fair value of purchase consideration is allocated to the assets acquired and liabilities assumed from the acquired entity and is generally based on their fair value at the acquisition date. The excess of the fair value of purchase consideration over the fair value of the assets acquired and liabilities assumed is recorded as goodwill. Acquisition-related expenses are recognized in our consolidated financial statements as incurred.

*Contingencies and Litigation*

In the ordinary course of business, we are subject to various litigation matters as a claimant and a defendant. We record any amounts recovered in these matters when received. We establish loss provisions for claims against us when the loss is both probable and can be reasonably estimated. If either or both of the criteria are not met, we assess whether there is at least a reasonable possibility that a loss, or additional losses, may have been incurred. If there is a reasonable possibility that a loss or additional loss may have been incurred for such proceedings, we disclose the estimate of the amount of loss or possible range of loss, or disclose that an estimate of loss cannot be made, as applicable.

*Deferred Revenue*

Our deferred revenue relates mainly to service revenue, which generally arises due to the timing of payment versus the provision of services for certain customers billed in advance. Approximately \$7.0 million of revenue recognized in the six months ended June 30, 2021 was included in the deferred revenue balance at December 31, 2020. Approximately \$7.5 million of revenue recognized in the six months ended June 30, 2020 was included in the deferred revenue balance at December 31, 2019.

*Fair Value of Financial Instruments*

Carrying amounts of certain of our financial instruments, including cash and cash equivalents, accounts receivable and accounts payable, approximate fair value due to their short maturities. When drawn, the Company's outstanding debt held by third party financial institutions is carried at cost, adjusted for debt issuance costs. When drawn, the Company's debt is not publicly traded and the carrying amount typically approximates fair value for debt that accrues interest at a variable rate for companies with similar financial characteristics as the Company, which are considered Level 2 fair value inputs as defined in Note 7 - "Fair Value Measurements" in our consolidated financial statements.

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*Foreign Currency Translation*

The functional currency of the Company's major foreign subsidiaries is generally the local currency. Adjustments resulting from translating foreign functional currency financial statements into US dollars are recorded in accumulated other comprehensive income as a component of stockholders' equity. Foreign currency transaction gains and losses are included in foreign currency exchange gain (loss), net. All assets and liabilities denominated in a foreign currency are translated into US dollars at the exchange rate on the balance sheet date. Revenues and expenses are translated at the average exchange rate during the period.

*Goodwill and Indefinite-Lived Intangible Assets*

Goodwill represents the excess of the fair value of consideration given over the fair value of the tangible assets, identifiable intangible assets and liabilities assumed in business combinations. We are required to test goodwill for impairment annually and whenever events or circumstances indicate the fair value of a reporting unit may be below its carrying value. A reporting unit is the operating segment or a business that is one level below that operating segment. Reporting units are aggregated as a single reporting unit if they have similar economic characteristics.

Goodwill is reviewed for impairment annually on October 1 utilizing either a qualitative or quantitative assessment. We have an option to make a qualitative assessment of a reporting unit's goodwill for impairment. If we choose to perform a qualitative assessment and determine the fair value more likely than not exceeds the carrying value, no further evaluation is necessary. When we perform a quantitative assessment, we compare the fair value of the reporting unit, which we primarily determine using an income approach based on the present value of discounted cash flows, to the respective carrying value, which includes goodwill. If the fair value of the reporting unit exceeds its carrying value, the goodwill is not considered impaired. If the carrying value is higher than the fair value, the difference is recognized as an impairment loss. As of June 30, 2021, we are not aware of any indicators of impairment that would require an impairment analysis other than our annual goodwill impairment analysis. No instances of impairment to the Company's goodwill were identified during our October 1, 2020 review.

Indefinite-lived intangible assets are reviewed for impairment annually on October 1 and whenever events or circumstances indicate that the fair value of an indefinite-lived intangible asset may be below its carrying value. In assessing other intangible assets not subject to amortization for impairment, the Company also has the option to perform a qualitative assessment to determine whether the existence of events or circumstances leads to a determination that it is more likely than not that the fair value of such an intangible asset is less than its carrying amount. If the Company determines that it is not more likely than not that the fair value of such an intangible asset is less than its carrying amount, then the Company is not required to perform any additional tests for assessing those intangible assets for impairment. However, if the Company concludes otherwise or elects not to perform the qualitative assessment, then it is required to perform a quantitative impairment test that involves a comparison of the estimated fair value of the intangible asset with its carrying value. If the carrying value of the intangible asset exceeds its fair value, an impairment loss is recognized in an amount equal to that excess. As of June 30, 2021, we are not aware of any indicators of impairment that would require an impairment analysis other than our annual indefinite-lived intangible assets impairment analysis. The Company concluded that it was more likely than not the fair value of each of the Company's intangible assets not subject to amortization was in excess of its respective carrying value during our October 1, 2020 review.

*Long-Lived Assets and Finite-Lived Intangible Assets*

Long-lived assets including intangible assets with finite useful lives are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less costs to sell.

We account for property and equipment at cost less accumulated depreciation and amortization. We compute depreciation using the straight-line method over the estimated useful life of the asset, generally three to five years for furniture, fixtures, and equipment and ten to forty years for building and building improvements. Leasehold improvements are capitalized and amortized over the shorter of the useful life of the asset or the remaining term of the lease. We have a policy of capitalizing expenditures that materially increase assets' useful lives and charging ordinary maintenance and repairs to operations as

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incurred. When property or equipment is disposed of, the cost and related accumulated depreciation and amortization are removed, and any gain or loss is included in income from operations.

*Income Taxes*

We are subject to income taxes in the US and foreign jurisdictions. We provide for income taxes at the current and future enacted tax rate and consistent with the laws applicable in each jurisdiction. We account for income taxes in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) Topic No. 740, *Income Taxes (Income Taxes)*, which requires that deferred tax assets and liabilities be recognized using enacted tax rates for the effect of temporary differences between the book and tax basis of recorded assets and liabilities. *Income Taxes* also requires that deferred tax assets be reduced by a valuation allowance if it is more likely than not that some or all of the net deferred tax assets will not be realized. We record a valuation allowance to reduce our gross deferred tax assets to the amount that is more likely than not (a likelihood of more than 50 percent) to be realized. In order for us to realize our deferred tax assets, we must be able to generate sufficient taxable income. We evaluate the appropriateness of our deferred tax assets and related valuation allowance in accordance with *Income Taxes* based on all available positive and negative evidence.

*Leases*

We determine if an arrangement is a lease at inception. Right-of-use (ROU) assets and liabilities are recognized at the present value of the future lease payments at the lease commencement date. For this purpose, we consider only payments that are fixed and determinable at the time of commencement. As most of our leases do not provide an implicit rate, the interest rate used to determine the present value of future lease payments is an estimated incremental borrowing rate. Many of our leases include one or more options to renew. These options are factored into the determination of the lease term and lease payments when their exercise is considered to be reasonably certain.

Our lease agreements generally contain lease and non-lease components. Non-lease components primarily include payments for maintenance and utilities. We elected the practical expedient to combine fixed payments for non-lease components with our lease payments and account for them together as a single lease component which increases the amount of the ROU assets and liabilities. This election also applies to subleases where the Company is the lessor.

We also elected to recognize the associated lease payments for leases with an initial term of 12 months or less in the consolidated statements of operations on a straight-line basis without recognizing a ROU asset or liability.

Operating leases are included in lease right-of-use assets, current portion of lease right-of-use liabilities, and long-term portion of lease right-of-use liabilities on our consolidated balance sheets. Operating lease expense is recognized on a straight-line basis over the lease term in income from operations on our consolidated statements of operations.

Sublease operating income related to lease payments received where the Company is the lessor are classified as a reduction of operating expense in income from operations on our consolidated statements of operations.

*Other Current Assets*

Other current assets principally consist of prepayments for postage and shipping labels, inventory and, as of June 30, 2021, expected insurance recoveries. Prepayments for postage and shipping labels totaled \$64.9 million at June 30, 2021 and \$82.4 million at December 31, 2020, respectively. Expected insurance recoveries totaled \$7.0 million at June 30, 2021. See Note 2 - "*Commitments and Contingencies*" for more information on expected insurance recoveries.

*Other Liabilities*

Other liabilities principally consist of long-term unrecognized income tax benefits, as well as indirect tax liabilities and other liabilities.

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*Revenue Recognition*

We recognize revenues when we transfer control of promised goods or services to our customers in an amount that reflects the consideration to which we expect to be entitled to in exchange for those goods or services. We account for a contract when it has approval and commitment from both parties, the rights of the parties are identified, payment terms are identified, the contract has commercial substance, and collectability of consideration is probable. Our payment terms vary by the products and services offered. The term between billings and when payment is due is not significant.

Revenues are presented on a disaggregated basis on the consolidated statements of operations.

Service revenue is recognized over time for each month that customers have access to our platform or at a point in time when assets are transferred to the customer. We earn service revenue from our mailing and shipping operations in several different ways: (1) customers may pay us a monthly fee, based on a subscription plan which may be waived or refunded for certain customers, for which we provide them access to our platform, in which case revenue is earned over the period of time that the customers have access to the platform which is typically month-to-month; (2) we may be compensated directly by our carriers for shipping labels printed that meet certain requirements, in which case revenue is earned over time, which is typically in the same month that the relevant labels are printed; (3) we may earn revenue from customers when they purchase postage, print shipping labels or perform other transactions using our solutions, in which case revenue is earned at the point in time we transfer an asset to the customer and have a present right of payment for the asset transferred; (4) we may earn revenue that may take the form of some or all of the spread between the rate a customer pays and the rate the carrier or integration partner receives, either charged directly or paid by our partners, in which case revenue is earned at a point in time, which is typically when the customer purchases postage or prints a shipping label; and (5) we may earn other types of revenue shares or other compensation from specific customers that have access to our platform or through integration partners, in which case revenue is recognized at a point in time, which is when we have fulfilled our performance obligations.

In the case of monthly fees based on subscription plans, the Company recognizes a reduction of revenue in the period for which a waiver is granted or when a refund is processed, which is typically the same period in which the associated subscription revenue is recognized or, in the case of refunds, could be a later period. Waivers and refunds were not material to the consolidated financial statements during the six months ended June 30, 2021 or June 30, 2020, respectively.

Customers may purchase delivery services from carriers through our mailing and shipping solutions. When funds are transferred directly from customers to the carrier, these funds are not recognized as revenue. We also provide mailing and shipping services for which the cost of postage or delivery is included in the cost of the service and, therefore, is recognized as service revenue.

Product revenue consists of products sold through the mailing and shipping supplies stores which are available to our customers from within some of our mailing and shipping solutions. Products sold include mailing labels, shipping labels, thermal printers, scales, and other mailing and shipping-focused office supplies. We recognize product revenue on product purchases upon shipment of orders to customers.

We provide our customers with the opportunity to purchase parcel insurance directly through our solutions. Insurance revenue represents the amount we receive from customers net of the costs paid to our insurance providers. We recognize insurance revenue on insurance purchases upon the ship date of the insured package, which is the point in time when we have fulfilled our performance obligations.

Customized postage revenue, which includes the face value of postage, from the sale of customized postage sheets and rolls is recognized upon transfer of control of the product to the customer, which occurs upon our delivery to the carrier. In the second quarter of 2020, we received notification from the US Postal Service (USPS) that it was eliminating its customized postage program and also revoking our authorization to offer products pursuant to that program effective June 16, 2020. As a result, we do not expect material customized postage revenue or cost of revenue after June 2020.

On a limited basis, we allow third parties to offer products and promotions to our customer base. These arrangements generally provide payment in the form of a flat fee or revenue sharing arrangements where we receive payment upon customers accessing third party products and services. Total revenue from such advertising arrangements was not significant during the six months ended June 30, 2021 or June 30, 2020, respectively.

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*Segment Information*

Our operations consist of two segments: Stamps.com and Metapack. Please see *Note 9 - "Segment and Geographical Information"* in our Notes to Consolidated Financial Statements for further description.

*Short-Term Financing Obligations*

We utilize short-term financing, which is separate from our debt as described in *Note 12 - "Debt,"* to fund certain Company operations. Short-term financing obligations are included in accounts payable and other current liabilities in the accompanying consolidated balance sheets. As of June 30, 2021, we had \$12.0 million in short-term financing obligations and \$58.0 million of unused credit. As of December 31, 2020, we had \$15.1 million in short-term financing obligations and \$57.0 million of unused credit.

*Stock-Based Compensation*

We account for share-based employee compensation plans under the fair value recognition and measurement provisions in accordance with applicable accounting standards, which require all share-based payments to employees, including grants of stock options and restricted stock units (RSUs), to be measured based on the grant date fair value of the awards, with the resulting expense generally recognized on a straight-line basis over the period during which the employee is required to perform service in exchange for the award. We account for forfeitures as they occur.

We use the Black-Scholes-Merton option valuation model to estimate the fair value of share-based payment awards on the date of grant, which requires us to use a number of estimates and subjective assumptions, including stock price volatility, expected term, and risk-free interest rates. In the case of options we grant, our assumption of expected volatility is based on the historical volatility of our stock price over the term equal to the expected life of the options. We base the risk-free interest rate on US Treasury zero-coupon issues with a remaining term equal to the expected life of the options assumed at the date of grant. The estimated expected life represents the weighted average period the stock options are expected to remain outstanding, determined based on an analysis of historical exercise behavior.

*Trademarks, Trade Names, and Other Intangible Assets (excluding Goodwill)*

Acquired trademarks, trade names, and other intangibles (excluding goodwill) include both amortizable and non-amortizable assets and are included in intangible assets, net in the accompanying consolidated balance sheets. Intangible assets are carried at cost less accumulated amortization. Cost associated with internally developed intangible assets is typically expensed as incurred as research and development costs. Amortization of amortizable intangible assets is calculated on a straight-line basis, which is consistent with the expected future cash flows.

*Treasury Stock*

During the six months ended June 30, 2021 and June 30, 2020, we repurchased approximately 354,000 shares and 136,000 shares for \$69.0 million and \$18.0 million, respectively.

*Accounting Guidance Adopted in 2021*

*Income Taxes*

In December 2019, the FASB issued ASU 2019-12, a standard which eliminates certain exceptions to the general principles of ASC Topic 740 *Income Taxes*. The guidance became effective for the Company on January 1, 2021. The adoption of the guidance did not have a material impact on the Company's consolidated financial statements.

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*Accounting Guidance Not Yet Adopted*

*Reference Rate Reform*

In March 2020, the FASB issued 2020-04, optional accounting guidance for a limited period of time to ease the potential burden in accounting for reference rate reform. The new standard provides expedients and exceptions to existing accounting requirements for contract modifications and hedge accounting related to transitioning from discontinued reference rates, such as the London Interbank Offered Rate (LIBOR), to alternative reference rates, if certain criteria are met. The new standard was effective upon issuance and generally can be applied to applicable contract modifications through December 31, 2022. We are currently evaluating the impact of the transition from LIBOR to alternative reference interest rates on our Amended and Restated Credit Agreement, as described in Note 12 - "Debt", but do not expect a significant impact to our operating results, financial position or cash flows.

**STAMPS.COM INC. AND SUBSIDIARIES**  
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**2. Commitments and Contingencies**

*Legal Proceedings*

We are subject to various routine legal proceedings and claims incidental to our business, and we do not believe that these proceedings and claims would reasonably be expected to have a material adverse effect on our financial position, results of operations, or cash flows except as otherwise described below.

On February 28, 2019 and March 13, 2019, two putative class action complaints were filed against us in the United States District Court for the Central District of California, Western Division. One of the two putative class actions was dismissed without prejudice, and in the other case, styled as *Karinski v. Stamps.com, Inc. et al*, Case 2:19-cv-01828 (the "Securities Class Action"), the Court appointed a lead plaintiff and approved lead plaintiff's selection of lead counsel. Lead plaintiff filed a consolidated complaint in August 2019, purportedly on behalf of all those who purchased, or otherwise acquired, Stamps.com common stock between May 3, 2017 and May 8, 2019 (the "Securities Class"), alleging violations of the Securities Exchange Act of 1934 based on public disclosures that were purportedly rendered misleading based on certain uses of reseller rates. We filed a motion to dismiss in October 2019, and our motion to dismiss was granted in part and denied in part in January 2020. The Court granted plaintiff's motion for class certification on November 9, 2020, and the Court of Appeals granted our request to appeal that order on March 10, 2021.

On May 28, 2021, the lead plaintiff in the Securities Class Action, the Company and each of the other defendants in the Securities Class Action (the "Securities Defendants") reached an agreement in principle to settle the Securities Class Action. Under the terms of the agreement in principle, the lead plaintiff, on behalf of the class, would release the Securities Defendants from all claims asserted or that could have been asserted in the Securities Class Action and dismiss such claims with prejudice, in exchange for payment of \$100 million to or on behalf of the class by the Company (a portion of which is expected to be funded by insurance proceeds). The agreement in principle remains subject to the satisfaction of various conditions, including negotiation and execution of a final stipulation of settlement, notice to the proposed class, and approval by the United States District Court for the Central District of California. If these conditions are satisfied, the proposed settlement will resolve all claims in the Securities Class Action against the Company and each of the other Securities Defendants. In the event that we are unable to execute a final stipulation of settlement and obtain Court approval, we and all other Securities Defendants will continue to defend vigorously against the claims asserted in the Securities Class Action.

On May 16, 2019 and May 21, 2019, two purported shareholder derivative suits were filed in the United States District Court for the Central District of California, Western Division, alleging breaches of fiduciary duties by officers and/or directors, unjust enrichment, abuse of control, waste of corporate assets, and violations of the Securities Exchange Act of 1934, and seeking unspecified damages, attorneys' fees and costs. The two cases were consolidated as *In re Stamps.com Stockholder Derivative Litigation*, Case 2:19-cv-04272 and co-lead plaintiffs and co-lead counsel were appointed, and the case was subsequently transferred to the United States District Court for the District of Delaware. On February 3, 2021, the case was consolidated with *Harvey v. Kenneth T. McBride, et al* (described below).

On August 19, 2019, a purported shareholder derivative suit was filed against us in a case formerly titled *City of Cambridge Retirement System v. Kenneth T. McBride, et al* Case No. 2019-0658-AGB (and now titled *Macomb County Employees' Retirement System v. Kenneth T. McBride, et al* Case No. 2019-0658), in the Delaware Court of Chancery (the "State Derivative Action"), alleging breaches of fiduciary duties by officers and/or directors, insider trading, waste of corporate assets, and unjust enrichment. We filed a motion to dismiss in October 2019, and our motion to dismiss was granted in part and denied in part in March 2021.

On October 3, 2019, a purported shareholder derivative suit was filed against us in a case titled *Harvey v. Kenneth T. McBride, et al*, Case No. 1:19-cv-01861-CFC, in the United States District Court for the District of Delaware, alleging breaches of fiduciary duties by officers and/or directors, unjust enrichment, waste of corporate assets, and violations of the Securities Exchange Act of 1934. The Court had entered a stipulation to stay the derivative case pending the outcome of the derivative lawsuit pending in the Delaware Court of Chancery. On February 3, 2021, the Court lifted the stay and consolidated the case with *In re Stamps.com Stockholder Derivative Litigation* (described above), and vacated a prior order appointing lead counsel. The cases are consolidated as *In re Stamps.com Stockholder Derivative Litigation*, Case No. 1:19-cv-01861-CFC (the "Federal Derivative Actions and, together with the State Derivative Action, the "Derivative Actions").

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On June 3, 2021, the plaintiffs in the Derivative Actions (the "Derivative Plaintiffs"), the Company and each of the defendants in the Derivative Actions (the "Derivative Defendants") executed a Term Sheet whereby they agreed to settle the claims in the Derivative Action pursuant to the Term Sheet. Among other things, the Term Sheet provides that Derivative Plaintiffs would release the Derivative Defendants from all claims asserted or that could have been asserted in the Derivative Actions, in exchange for: (i) payment of \$30 million of insurance proceeds to the Company on behalf of certain of the Derivative Defendants from D&O insurance policies purchased by the Company for the benefit of its directors and officers and the Company; and (ii) the implementation of certain corporate governance changes by the Company.

On July 23, 2021, the Derivative Plaintiffs and Derivative Defendants executed and filed a Stipulation of Settlement with the Delaware Court of Chancery that contained settlement terms similar to those set forth in the Term Sheet. On July 27, 2021, the Delaware Court of Chancery entered a scheduling order concerning the State Derivative Action. The proposed settlement in the State Derivative Action also resolves the Federal Derivative Actions. The proposed settlement of the Derivative Actions remains subject to approval by the Delaware Court of Chancery. The approval hearing has been scheduled for September 30, 2021. In the event that we are unable to execute a final stipulation of settlement and obtain Court approval, the Derivative Defendants will continue to defend vigorously against the claims asserted in the Derivative Actions.

The Company and the other defendants have denied and continue to deny each and all of the claims alleged in the Securities Class Action and the Derivative Actions, and the proposed settlements contain no admission of liability, wrongdoing, or responsibility by any of the defendants.

The Company had not accrued any material amounts related to any of the Company's legal proceedings as of December 31, 2020. The Company has recorded an estimated \$70 million of net expense from legal settlements based on currently available information related to expected insurance recoveries and legal costs, and assuming the settlements are finalized and obtain final approval from the respective Courts for the Securities Class Action and Derivative Actions described above. The estimated range of total reasonably possible net loss from legal settlements and related expenses is approximately \$66 million to \$77 million.

On July 29, 2021 a complaint was filed against us in the United States District Court for the Central District of California, Western Division, styled as *Alger II Dynamic Opportunities Fund - Weatherbie Capital, et al v. Stamps.com, Inc. et al*, Case No. 2:21-cv-06108, by several plaintiffs seeking unspecified damages, attorneys' fees and costs, and alleging violations of the Securities Exchange Act of 1934 and certain state law claims based on public disclosures that were purportedly rendered misleading based on certain uses of reseller rates. We believe that the case is without merit and intend to defend it vigorously. Due to the recent filing date of the case, neither the likelihood that a loss, if any, will be realized, nor an estimate of the possible loss or range of loss, if any, can be determined.

Although management at present believes that the ultimate outcome of the various proceedings, individually and in the aggregate, will not materially harm our financial position, results of operations, cash flows, or overall trends, legal proceedings are subject to inherent uncertainties, and unfavorable rulings or other events could occur. An unfavorable outcome for an amount in excess of management's present expectations may result in a material adverse impact on our business, results of operations, financial position, and overall trends.

#### *Commitments*

Our significant contractual obligations and commercial commitments (other than debt commitments, which are summarized in *Note 12 - "Debt"*) consist of operating lease obligations as of June 30, 2021. Please see *Note 10 - "Leases"* for additional information.

**STAMPS.COM INC. AND SUBSIDIARIES**  
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**3. Net Income (Loss) per Share**

The following table reconciles share amounts utilized to calculate basic and diluted net income (loss) per share (in thousands, except per share data):

|   | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |           |
|---|--------------------------------|-----------|------------------------------|-----------|
|   | 2021                           | 2020      | 2021                         | 2020      |
| Net income (loss)                           | \$ (25,753)                    | \$ 51,726 | \$ 8,491                     | \$ 68,220 |
| Basic - weighted average common shares      | 18,298                         | 17,231    | 18,330                       | 17,148    |
| Dilutive effect of common stock equivalents | — <sup>2</sup>                 | 1,696     | 1,219                        | 1,410     |
| Diluted - weighted average common shares    | 18,298                         | 18,927    | 19,549                       | 18,558    |
| <b>Earnings (loss) per share:</b>           |                                |           |                              |           |
| Basic                                       | \$ (1.41)                      | \$ 3.00   | \$ 0.46                      | \$ 3.98   |
| Diluted                                     | \$ (1.41)                      | \$ 2.73   | \$ 0.43                      | \$ 3.68   |

The calculation of dilutive shares excludes the effect of the following options that are considered antidilutive (in thousands):

|                            | Three Months Ended<br>June 30, |      | Six Months Ended<br>June 30, |       |
|----------------------------|--------------------------------|------|------------------------------|-------|
|                            | 2021                           | 2020 | 2021                         | 2020  |
| Antidilutive stock options | 2,741                          | 678  | 494                          | 1,103 |

<sup>2</sup> Common equivalent shares are excluded from the diluted loss per share as their effect is antidilutive.

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**4. Stock-Based Compensation**

The following table sets forth the stock-based compensation expense that we recognized for the periods indicated (in thousands):

|   | Three Months Ended<br>June 30, |                  | Six Months Ended<br>June 30, |                  |
|---|--------------------------------|------------------|------------------------------|------------------|
|   | 2021                           | 2020             | 2021                         | 2020             |
| Stock-based compensation expense relating to: |                                |                  |                              |                  |
| Stock options                                 | \$ 10,967                      | \$ 12,830        | \$ 19,103                    | \$ 23,072        |
| Employee stock purchases                      | 517                            | 391              | 1,071                        | 874              |
| Total stock-based compensation expense        | <u>\$ 11,484</u>               | <u>\$ 13,221</u> | <u>\$ 20,174</u>             | <u>\$ 23,946</u> |
| Stock-based compensation expense relating to: |                                |                  |                              |                  |
| Cost of revenues                              | \$ 919                         | \$ 925           | \$ 1,840                     | \$ 1,844         |
| Sales and marketing                           | 2,236                          | 2,362            | 4,398                        | 4,669            |
| Research and development                      | 2,810                          | 2,947            | 5,800                        | 5,825            |
| General and administrative                    | 5,519                          | 6,987            | 8,136                        | 11,608           |
| Total stock-based compensation expense        | <u>\$ 11,484</u>               | <u>\$ 13,221</u> | <u>\$ 20,174</u>             | <u>\$ 23,946</u> |

The following are the weighted average assumptions used in the Black-Scholes-Merton option valuation model for stock options granted in the periods indicated:

|                          | Three Months Ended<br>June 30, |       | Six Months Ended<br>June 30, |       |
|--------------------------|--------------------------------|-------|------------------------------|-------|
|                          | 2021                           | 2020  | 2021                         | 2020  |
| Expected dividend yield  | —%                             | —%    | —%                           | —%    |
| Risk-free interest rate  | 0.4%                           | 0.2%  | 0.3%                         | 0.7%  |
| Expected volatility      | 89.7%                          | 87.5% | 89.6%                        | 85.0% |
| Expected life (in years) | 3.3                            | 3.3   | 3.3                          | 3.3   |

**5. Goodwill and Intangible Assets**

The following table summarizes goodwill as of December 31, 2020 and June 30, 2021 (in thousands):

|                                       | Stamps.com Segment | Metapack Segment  | Total             |
|---------------------------------------|--------------------|-------------------|-------------------|
| Goodwill balance at December 31, 2020 | \$ 241,984         | \$ 146,769        | \$ 388,753        |
| Foreign currency translation          | —                  | 1,589             | 1,589             |
| Goodwill balance at June 30, 2021     | <u>\$ 241,984</u>  | <u>\$ 148,358</u> | <u>\$ 390,342</u> |

Beginning October 1, 2020, the Stamps.com segment includes operations in Atlanta, Georgia that were previously reported as part of the Metapack segment. All prior periods have been updated to conform to current year presentation of goodwill by segment.

We have amortizable and non-amortizable intangible assets consisting of trademarks, trade names, developed technology, non-compete agreements, customer relationships, and other. The gross carrying amount of amortizable and non-amortizable intangible assets was \$233.4 million at June 30, 2021 and \$232.3 million at December 31, 2020. Non-amortizable assets of \$11.4 million as of both June 30, 2021 and December 31, 2020 consist primarily of the trade name relating to the Endicia acquisition.

**STAMPS.COM INC. AND SUBSIDIARIES**  
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The following table summarizes our amortizable intangible assets as of June 30, 2021 (in thousands, except years):

|  | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization | Net Carrying<br>Amount | Remaining weighted average<br>amortization period (years) |
|--|-----------------------------|-----------------------------|------------------------|---|
| Patents and others                                   | \$ 8,195                    | \$ 8,195                    | \$ —                   | 0.0   |
| Customer relationships                               | 113,931                     | 66,287                      | 47,644                 | 6.9   |
| Technology   | 83,867                      | 37,269                      | 46,598                 | 8.7   |
| Non-compete  | 2,211                       | 2,211                       | —                      | 0.0   |
| Trademarks and trade names                           | 13,807                      | 4,340                       | 9,467                  | 8.0   |
| Total amortizable intangible assets at June 30, 2021 | <u>\$ 222,011</u>           | <u>\$ 118,302</u>           | <u>\$ 103,709</u>      | 7.7   |

The following table summarizes our amortizable intangible assets as of December 31, 2020 (in thousands, except years):

|  | Gross<br>Carrying<br>Amount | Accumulated<br>Amortization | Net Carrying<br>Amount | Remaining weighted average<br>amortization period (years) |
|--|-----------------------------|-----------------------------|------------------------|---|
| Patents and others                                       | \$ 8,195                    | \$ 8,195                    | \$ —                   | 0.0   |
| Customer relationships                                   | 113,398                     | 59,762                      | 53,636                 | 7.0   |
| Technology   | 83,427                      | 33,248                      | 50,179                 | 8.5   |
| Non-compete  | 2,211                       | 2,104                       | 107                    | 0.5   |
| Trademarks and trade names                               | 13,689                      | 3,746                       | 9,943                  | 8.4   |
| Total amortizable intangible assets at December 31, 2020 | <u>\$ 220,920</u>           | <u>\$ 107,055</u>           | <u>\$ 113,865</u>      | 7.7   |

We recorded amortization of intangible assets totaling approximately \$5.5 million and \$11.1 million for the three and six months ended June 30, 2021, respectively. We recorded amortization of intangible assets totaling approximately \$5.5 million and \$11.0 million and for the three and six months ended June 30, 2020, respectively. Amortization of intangible assets is included in general and administrative expense in the accompanying consolidated statements of operations.

Our estimated amortization expense for the next five years and thereafter is as follows (in thousands):

| Twelve Month Period Ending June 30, | Estimated<br>Amortization<br>Expense |
|-------------------------------------|--------------------------------------|
| 2022                                | \$ 14,898                            |
| 2023                                | 10,082                               |
| 2024                                | 10,082                               |
| 2025                                | 8,228                                |
| 2026                                | 7,019                                |
| Thereafter                          | 53,400                               |
| Total                               | <u>\$ 103,709</u>                    |

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**6. Income Taxes**

Our income tax benefit was \$8.2 million for the three months ended June 30, 2021. Our income tax expense was \$1.7 million for the six months ended June 30, 2021. Our income tax expense was \$9.0 million and \$16.1 million for the three and six months ended June 30, 2020, respectively. Income taxes expected at the US federal statutory income tax rate of 21 percent differ from the reported income tax benefit and expense primarily as a result of permanent tax adjustments for non-deductible expenses, state taxes, tax benefits from research and development tax credits, exercises of stock awards, and the discrete benefit attributable to the legal settlements.

As of June 30, 2021 and December 31, 2020, we have recorded a valuation allowance of \$2.8 million and \$2.5 million, respectively, against certain state research and development credits for which we believe it is more likely than not that these deferred tax assets will not be realized.

**7. Fair Value Measurements**

Financial assets measured at fair value on a recurring basis are classified in one of the three categories described below:

Level 1 - Valuations based on unadjusted quoted prices for identical assets in an active market

Level 2 - Valuations based on quoted prices in markets where trading occurs infrequently or whose values are based on quoted prices of instruments with similar attributes in active markets

Level 3 - Valuations based on inputs that are unobservable and involve management judgment and our own assumptions about market participants and pricing

The following tables summarize our financial assets measured at fair value on a recurring basis as of June 30, 2021 and December 31, 2020 (in thousands):

| Description               | June 30, 2021     | Fair Value Measurement at Reporting Date Using                 |   |   |
|---------------------------|-------------------|--|---|---|
|                           |                   | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| Cash and cash equivalents | \$ 551,961        | \$ 551,961   | \$ —  | \$ —                                      |
| Total                     | <u>\$ 551,961</u> | <u>\$ 551,961</u>  | <u>\$ —</u>                                   | <u>\$ —</u>                               |

| Description               | December 31, 2020 | Fair Value Measurement at Reporting Date Using                 |   |   |
|---------------------------|-------------------|--|---|---|
|                           |                   | Quoted Prices in Active Markets for Identical Assets (Level 1) | Significant Other Observable Inputs (Level 2) | Significant Unobservable Inputs (Level 3) |
| Cash and cash equivalents | \$ 443,552        | \$ 443,552   | \$ —  | \$ —                                      |
| Total                     | <u>\$ 443,552</u> | <u>\$ 443,552</u>  | <u>\$ —</u>                                   | <u>\$ —</u>                               |

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**8. Cash and Cash Equivalents**

Our cash equivalents consisted of money market funds at June 30, 2021 and December 31, 2020. We consider all highly liquid investments with an original or remaining maturity of three months or less at the date of purchase to be cash equivalents. At June 30, 2021 and December 31, 2020, we had no material investments.

The following tables summarize our cash and cash equivalents as of June 30, 2021 and December 31, 2020 (in thousands):

|                            | <b>June 30, 2021</b>         |                              |                               |                         |
|----------------------------|------------------------------|------------------------------|-------------------------------|-------------------------|
|                            | Cost or<br>Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Estimated<br>Fair Value |
| Cash and cash equivalents: |                              |                              |                               |                         |
| Cash                       | \$ 545,127                   | \$ —                         | \$ —                          | \$ 545,127              |
| Money market               | 6,834                        | —                            | —                             | 6,834                   |
| Cash and cash equivalents  | <u>\$ 551,961</u>            | <u>\$ —</u>                  | <u>\$ —</u>                   | <u>\$ 551,961</u>       |

|                            | <b>December 31, 2020</b>     |                              |                               |                         |
|----------------------------|------------------------------|------------------------------|-------------------------------|-------------------------|
|                            | Cost or<br>Amortized<br>Cost | Gross<br>Unrealized<br>Gains | Gross<br>Unrealized<br>Losses | Estimated<br>Fair Value |
| Cash and cash equivalents: |                              |                              |                               |                         |
| Cash                       | \$ 436,720                   | \$ —                         | \$ —                          | \$ 436,720              |
| Money market               | 6,832                        | —                            | —                             | 6,832                   |
| Cash and cash equivalents  | <u>\$ 443,552</u>            | <u>\$ —</u>                  | <u>\$ —</u>                   | <u>\$ 443,552</u>       |

**9. Segment Information and Geographic Data***Segment Information*

Operating segments are defined as components of an enterprise for which discrete financial information is available that is evaluated regularly by the chief operating decision maker (CODM) for purposes of allocating resources and evaluating financial performance. The Company's Chairman and Chief Executive Officer has been identified as the CODM as defined by guidance regarding segment disclosures.

The Company's reportable segments have been determined based on the distinct nature of their operations and customer bases, and the financial information that is evaluated regularly by the CODM.

The Stamps.com segment derives revenue from external customers from offering mailing and multi-carrier shipping labels online and shipping software solutions to consumers, small businesses, e-commerce shippers, enterprise mailers, and high volume shippers. The Stamps.com reportable segment includes the results of brand names Stamps.com, Endicia, ShippingEasy, ShipEngine, ShipStation, and ShipWorks. Stamps.com's customers are primarily located in the US.

Beginning October 1, 2020, the Stamps.com segment includes operations in Atlanta, Georgia that were previously reported as part of the Metapack segment. Prior period segment revenues and income (loss) from operations have not been restated as the impact was not material.

The Metapack segment consists of the operations of Metapack which derives revenues from external customers from offering multi-carrier enterprise-level shipping software solutions to large e-commerce retailers and brands. Metapack's customers are primarily located in Europe.

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

Revenues, cost of revenues, and operating expenses are generally directly attributed to our segments. Inter-segment revenues are not presented separately, as these amounts are immaterial. Our CODM does not evaluate operating segments using asset information, and therefore total segment assets are not presented.

The following table presents our segment information and includes a reconciliation of income from operations to income before income taxes (in thousands):

|  | Three Months Ended<br>June 30, |                   | Six Months Ended<br>June 30, |                   |
|--|--------------------------------|-------------------|------------------------------|-------------------|
|  | 2021                           | 2020              | 2021                         | 2020              |
| Segment revenues                               |                                |                   |                              |                   |
| Stamps.com                                     | \$ 175,618                     | \$ 191,047        | \$ 348,228                   | \$ 328,592        |
| Metapack                                       | 15,456                         | 15,683            | 31,936                       | 29,484            |
| Total revenues                                 | <u>\$ 191,074</u>              | <u>\$ 206,730</u> | <u>\$ 380,164</u>            | <u>\$ 358,076</u> |
| Segment income (loss) from operations          |                                |                   |                              |                   |
| Stamps.com                                     | \$ (31,390)                    | 62,901            | \$ 13,092                    | 91,128            |
| Metapack                                       | (2,603)                        | (1,715)           | (2,764)                      | (5,771)           |
| Total income from operations                   | <u>\$ (33,993)</u>             | <u>\$ 61,186</u>  | <u>\$ 10,328</u>             | <u>\$ 85,357</u>  |
| Company's total segment income from operations | \$ (33,993)                    | \$ 61,186         | \$ 10,328                    | \$ 85,357         |
| Foreign currency exchange gain (loss), net     | 122                            | (33)              | 33                           | (171)             |
| Interest expense                               | (95)                           | (456)             | (190)                        | (923)             |
| Interest income and other income (loss), net   | 21                             | 6                 | 49                           | 32                |
| Income before income taxes                     | <u>\$ (33,945)</u>             | <u>\$ 60,703</u>  | <u>\$ 10,220</u>             | <u>\$ 84,295</u>  |

Stamps.com segment income from operations included depreciation and amortization expense of \$4.7 million and \$9.4 million in the three and six months ended June 30, 2021, respectively. Stamps.com segment income from operations included depreciation and amortization expense of \$4.9 million and \$9.7 million in the three and six months ended June 30, 2020, respectively. Metapack segment loss from operations included depreciation and amortization expense of \$1.7 million and \$3.4 million during the three and six months ended June 30, 2021, respectively. Metapack segment loss from operations included depreciation and amortization expense of \$1.7 million and \$3.5 million during the three and six months ended June 30, 2020, respectively.

Stamps.com segment income from operations included share-based compensation expense of \$9.8 million and \$16.8 million in the three and six months ended June 30, 2021, respectively. Stamps.com segment income from operations included share-based compensation expense of \$11.5 million and \$20.5 million in the three and six months ended June 30, 2020, respectively. Metapack segment loss from operations included share-based compensation expense of \$1.7 million and \$3.4 million during the three and six months ended June 30, 2021, respectively. Metapack segment loss from operations included share-based compensation expense of \$1.8 million and \$3.5 million during the three and six months ended June 30, 2020, respectively.

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

*Geographic Data*

No sales to an individual customer or country other than the US accounted for more than 10% of revenue for the six months ended June 30, 2021 or June 30, 2020.

The following table presents our revenues by geography, based on the billing addresses of our customers (in thousands, unaudited):

|                | Three Months Ended<br>June 30, |                   | Six Months Ended<br>June 30, |                   |
|----------------|--------------------------------|-------------------|------------------------------|-------------------|
|                | 2021                           | 2020              | 2021                         | 2020              |
| Revenues       |                                |                   |                              |                   |
| United States  | \$ 174,145                     | \$ 190,295        | \$ 345,132                   | \$ 327,365        |
| International  | 16,929                         | 16,435            | 35,032                       | 30,711            |
| Total revenues | <u>\$ 191,074</u>              | <u>\$ 206,730</u> | <u>\$ 380,164</u>            | <u>\$ 358,076</u> |

**10. Leases**

The Company's material lease contracts are generally for corporate office space. The Company leases facilities pursuant to noncancelable operating lease agreements expiring through 2032.

Operating lease cost for the three and six months ended June 30, 2021 was approximately \$2.5 million and \$5.1 million, respectively, gross of operating sublease income. Operating lease cost for the three and six months ended June 30, 2020 was approximately \$1.3 million and \$2.5 million, respectively.

The following table is a schedule of maturities of operating lease liabilities as of June 30, 2021 (in thousands):

| Twelve Month Period Ending June 30, | Operating<br>Lease Obligations |
|-------------------------------------|--------------------------------|
| 2022                                | \$ 4,404                       |
| 2023                                | 9,581                          |
| 2024                                | 8,070                          |
| 2025                                | 7,106                          |
| 2026                                | 7,050                          |
| Thereafter                          | 42,080                         |
| Total undiscounted cash flows       | <u>78,291</u>                  |
| Less amount representing interest   | (17,410)                       |
| Present value of lease liabilities  | <u>\$ 60,881</u>               |

The table above reflects payments for noncancelable operating leases with initial or remaining terms of one year or more, net of cash reimbursements for tenant improvements which the Company reasonably expects to receive, as of June 30, 2021. The table above does not include obligations for leases that have not yet commenced and does not include lease payments that were not fixed at commencement or modification.

As of June 30, 2021, the weighted-average remaining lease term (in years) and discount rate related to the operating leases were as follows:

|                                       | June 30, 2021 |
|---------------------------------------|---------------|
| Weighted-average remaining lease term | 9.7           |
| Weighted-average discount rate        | 4.7 %         |

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

*Sublease*

One of the Company's operating lease contracts for corporate office space is subject to an operating sublease. The sublease commenced in June 2021 and expires in September 2028. The Company remains responsible for the obligations under the head lease.

The Company recognized sublease operating income of \$106,000 in the three months ended June 30, 2021 which was classified as a reduction of operating expense in the Company's income from operations.

The following table is a schedule of undiscounted operating lease payments as of June 30, 2021 (in thousands):

| Twelve Month Period Ending June 30,                | <b>Operating Sublease<br/>Payments</b> |
|--|--|
| 2022   | \$ 1,014                               |
| 2023   | 1,350                                  |
| 2024   | 1,034                                  |
| 2025   | 938                                    |
| 2026   | 839                                    |
| Thereafter   | 1,118                                  |
| <b>Total undiscounted operating lease payments</b> | <b>\$ 6,293</b>                        |

**11. Accounts Payable and Other Current Liabilities**

The following table summarizes our accounts payable and other current liabilities as of June 30, 2021 and December 31, 2020 (in thousands):

|   | <b>June 30, 2021</b> | <b>December 31, 2020</b> |
|---|----------------------|--------------------------|
| Accounts payable                                      | \$ 78,785            | \$ 69,912                |
| Customer prepayments for postage and shipping labels  | 94,807               | 92,852                   |
| Income taxes payable                                  | 4,051                | 7,268                    |
| Payroll and related accruals                          | 25,764               | 29,108                   |
| Short-term financing obligations                      | 11,983               | 15,071                   |
| Accrued expense from legal settlements                | 107,000              | —                        |
| Other accruals  | 2,011                | 1,756                    |
| <b>Accounts payable and other current liabilities</b> | <b>\$ 324,401</b>    | <b>\$ 215,967</b>        |

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**12. Debt**

During the second quarter of 2020, the Company repaid the existing term loan balance outstanding under the Credit Agreement dated November 18, 2015. The optional prepayment satisfied the \$47.5 million term loan balance, gross of debt issuance costs, in full.

*Revolving Credit Facility*

On June 29, 2020, we entered into a \$130 million revolving credit facility under an amended and restated credit agreement (the “Amended and Restated Credit Agreement”) with a group of banks. Our Amended and Restated Credit Agreement matures on June 29, 2022 (the “Maturity Date”). The Amended and Restated Credit Agreement contains an option, subject to certain conditions, to arrange with existing lenders and/or new lenders to provide up to an aggregate of an additional \$75 million in revolving loans. The Amended and Restated Credit Agreement is secured by substantially all of our assets.

In connection with entering into the Amended and Restated Credit Agreement, we incurred approximately \$762,000 in creditor and third-party fees which were recorded as deferred expense and are being amortized as interest expense over the two year life of the Amended and Restated Credit Agreement.

There were no amounts drawn on the revolving credit facility as of June 30, 2021 or December 31, 2020. Because we have a letter of credit outstanding totaling approximately \$60,000 relating to a facility lease, we have approximately \$129.9 million of available and unused borrowings under the revolving credit facility as of June 30, 2021.

Borrowings under the Amended and Restated Credit Agreement are payable on the Maturity Date. The borrowings bear interest, at our option, at the base rate, as defined, plus an applicable margin or at LIBOR plus an applicable margin, in each case such margin will be between 1.25% and 3.00% and is determined by certain financial measures. We will also pay commitment fees on the average daily unused portion of the revolving credit facility, as defined, based upon certain financial measures through the Maturity Date in addition to other fees customary to a credit facility of this size and type.

We are subject to certain customary affirmative and negative covenants under our Amended and Restated Credit Agreement, including quarterly financial covenants such as a maximum Consolidated Total Leverage Ratio and a minimum Consolidated Interest Coverage Ratio, as defined therein. As of June 30, 2021, we were in compliance with the covenants of the Amended and Restated Credit Agreement.

The Amended and Restated Credit Agreement also includes negative covenants, subject to exceptions, restricting or limiting our ability to among other things, incur additional indebtedness, grant liens, repurchase stock, pay dividends and engage in certain investment, acquisition and disposition transactions. The Amended and Restated Credit Agreement imposes certain requirements in order for us to make any dividend payments. As of June 30, 2021, we were in compliance with these financial covenants.

*Potential Impact of LIBOR Transition*

The Chief Executive of the UK Financial Conduct Authority (the “FCA”), which regulates LIBOR, has announced that the FCA will no longer persuade or compel banks to submit rates for the calculation of LIBOR after 2021. That announcement indicates that the continuation of LIBOR on the current basis cannot and will not be guaranteed after 2021. Moreover, it is possible that LIBOR will be discontinued or modified prior to the end of 2021.

Under the terms of the Company's Amended and Restated Credit Agreement, in the event of the discontinuance of the LIBOR Rate, a mutually agreed-upon alternate benchmark rate will be established to replace the LIBOR Rate. The Company and the Administrative Agent (as defined in the Amended and Restated Credit Agreement) shall, in good faith, endeavor to establish an alternate benchmark rate that gives due consideration to prevailing market convention for determining a rate of interest for similar credit arrangements in the US at such time. The Company does not anticipate that the discontinuance or modification of the LIBOR Rate will materially impact its liquidity or financial position.

**STAMPS.COM INC. AND SUBSIDIARIES**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
(Unaudited)

**13. Subsequent Events**

We are not aware of any material subsequent events or transactions that have occurred that would require recognition in the consolidated financial statements or disclosure in the notes to the consolidated financial statements, except those described in *Note 1 - "Summary of Significant Accounting Policies"* and *Note 2 - "Commitments and Contingencies"*.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

*This Quarterly Report on Form 10-Q (this "Report") contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). You can find many (but not all) of these statements by looking for words such as "approximates," "believes," "expects," "anticipates," "estimates," "projects," "seeks," "intends," "plans," "could," "would," "may" or other similar expressions in this Report. Our forward-looking statements relate to future events or our future performance and include, but are not limited to, any statements that refer to future responses to and effects of COVID-19, statements concerning our business strategy, future commercial revenues, market growth, capital requirements, new product introductions, expansion plans and the adequacy of our funding. Other statements contained in this Report that are not historical facts are also forward-looking statements.*

*We claim the protection of the safe harbor contained in the Private Securities Litigation Reform Act of 1995. We caution investors that any forward-looking statements presented in this Report, or that we may make orally or in writing from time to time, are based on beliefs and assumptions made by us and information available to us at the time made. Such statements are based on assumptions, and the actual outcome will be affected by known and unknown risks, trends, uncertainties and factors that are beyond our control or ability to predict. Although we believe that our assumptions are reasonable, they are not guarantees of future performance, and some will inevitably prove to be incorrect. As a result, our actual future results can be expected to differ from our expectations, and those differences may be material. Accordingly, investors should use caution in relying on forward-looking statements to anticipate future results or trends.*

*Please refer to the risk factors under "Item 1A. Risk Factors" of our Form 10-K for the year ended December 31, 2020, as well as those described elsewhere in this Report (if any) and in our other public filings. Some important factors which could cause actual results to differ materially from those in the forward-looking statements include: (i) direct and indirect effects of the ongoing COVID-19 pandemic and any changes or end to it; (ii) our ability to monetize our customers' transactions with carriers, including uncertainties regarding the duration, renegotiation and ultimate impact of existing and potential future arrangements with carriers and partners and our success in implementing our strategy over the long term, (iii) our ability to successfully integrate and realize the benefits of our past or future strategic acquisitions or investments, (iv) our ability to diversify our relationships with carriers, (v) the impact of foreign exchange fluctuations and geopolitical risks, and (vi) other important factors that are detailed in our filings with the Securities and Exchange Commission made from time to time. Important risk factors that may cause such a difference also include, but are not limited to, risks related to the ability of the Company to consummate the proposed transaction with Thoma Bravo on a timely basis or at all; the satisfaction of the conditions precedent to consummation of the proposed transaction; the Company's ability to secure regulatory approvals on the terms expected in a timely manner or at all; the risk of disruption from the transaction making it more difficult to maintain business and operational relationships; the risk of negative side effects of the announcement or the consummation of the proposed transaction on the market price of the Company's common stock or on the Company's operating results; significant transaction costs; unknown liabilities; the risk of litigation and/or regulatory actions related to the proposed transaction; competitive factors, including competitive responses to the transaction and changes in the competitive environment, pricing changes and increased competition; customer demand for the Company's products; the Company's ability to develop and deliver innovative applications and features; the Company's ability to provide high-quality service and support offerings; the Company's ability to build and expand its sales efforts; regulatory requirements or developments; changes in capital resource requirements; and other business effects, including the effects of industry, market, economic, political or regulatory conditions; future exchange and interest rates; changes in tax and other laws, regulations, rates and policies; and future business combinations or disposals. The risks included are not exhaustive, and additional factors could adversely affect our business and financial performance. We operate in a very competitive and rapidly changing environment. New risk factors emerge from time to time, and it is not possible for management to predict all such risk factors, nor can it assess the impact of all such risk factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Without limiting the foregoing, the significant and unprecedented uncertainty regarding the business and economic impact of the ongoing COVID-19 pandemic (as well as the impact of efforts of governments, businesses and individuals to mitigate the effects of such pandemic) on us, our customers, our carrier and integration partners and the global economy, makes it particularly difficult to predict the nature and extent of impacts on demand for our products and services, making our business outlook subject to considerable uncertainty. In addition, the global economic climate and additional or unforeseen effects from the COVID-19 pandemic amplify many of the other risks we face. This Report and all subsequent written and oral forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. We do not undertake any obligation to release publicly any revisions to our forward-looking statements to reflect events or circumstances after the date of this Report.*

Our registered trademarks include Stamps.com, Auctane, Endicia, Metapack, NetStamps, PhotoStamps, ShipEngine, ShippingEasy, ShipStation, ShipWorks, and the Stamps.com logo. This Report also references trade names and trademarks of other entities. References in this Report to "we" "us" "our" or "Company" are references to Stamps.com Inc. and its subsidiaries.

## **Pending Transaction**

On July 9, 2021, the Company announced the execution of an Agreement and Plan of Merger (the "Merger Agreement") by and among the Company, Stream Parent, LLC, a Delaware limited liability company ("Parent"), and Stream Merger Sub, Inc., a Delaware corporation and wholly owned subsidiary of Parent ("Merger Sub"), pursuant to which, upon the terms and subject to the conditions set forth in the Merger Agreement, Merger Sub will merge with and into the Company, in an all-cash transaction valued at approximately \$6.6 billion, with the Company surviving the Merger as a direct wholly owned subsidiary of Parent (the "Transaction" or the "Merger"). Parent and Merger Sub are affiliates of Thoma Bravo Fund XIV, L.P. (the "Thoma Bravo Fund") managed by Thoma Bravo, L.P. If the Transaction is completed, the Company's stockholders will be entitled to receive \$330.00 per share in cash. The Transaction is expected to close in the third or fourth quarter of 2021, subject to approval by the Company's stockholders and regulatory authorities and the satisfaction of customary closing conditions.

## **Overview**

Stamps.com® is a leading provider of Internet-based mailing and shipping solutions in the United States (US) and Europe. Our portfolio of solutions is marketed under the brand names Stamps.com®, Endicia®, Metapack®, ShippingEasy®, ShipEngine®, ShipStation®, and ShipWorks®. Our software solutions allow customers to print mailing and shipping labels for multiple carriers around the world through downloadable software, web-based user interfaces (UIs) and application programming interfaces (APIs). Our solutions provide our customers with access to discounted carrier rates for select carriers, including the United States Postal Service (USPS) and United Parcel Service (UPS). Our solutions also offer customers improved operational efficiency and financial savings. Our customers primarily include small businesses, home offices, medium-size businesses, large enterprises, e-commerce merchants, large retailers and high volume shippers including warehouses, fulfillment houses and omni-channel retailers.

## **Segment Information and Geographic Data**

Our operations consist of two segments: Stamps.com and Metapack. The Stamps.com segment includes the results of brand names Stamps.com, Endicia, ShippingEasy, ShipEngine, ShipStation and ShipWorks. Stamps.com's customers are primarily located in the US. The Metapack segment offers multi-carrier enterprise-level shipping software solutions to large e-commerce retailers and brands who are primarily located in Europe.

## **Mailing and Shipping Business References**

When we refer to our "mailing and shipping business," we are referring to our mailing and shipping products and services including our USPS® and multi-carrier mailing and shipping solutions, consolidation services, mailing and shipping integrations, mailing and shipping supplies stores and branded insurance offerings. We do not include our historical customized postage business when we refer to our mailing and shipping business. When we refer to our "mailing and shipping revenue," we are referring to our service, product and insurance revenue generated by our mailing and shipping customers. We do not include our customized postage revenue generated by our customized postage business in our "mailing and shipping revenue."

## **Services and Products**

### ***Mailing and Shipping Business***

We offer the following mailing and shipping services to our customers under the Stamps.com, Endicia, Metapack, ShipEngine, ShippingEasy, ShipStation and ShipWorks brands:

### *Mailing Solutions*

As part of our mailing and shipping business, we offer our USPS-approved solutions to mail and ship a variety of domestic and international mail pieces and packages through the USPS. Our USPS mailing solutions enable our customers to print "electronic postage" using only a personal computing device, printer and Internet connection. Our solutions support a variety of USPS mail classes including First Class Mail®, Media Mail®, Parcel Select®, Priority Mail®, Priority Mail Express, and others. Customers can also add USPS Special Services to their mail pieces, such as Certified Mail®, Collect on Delivery, Insured Mail, Registered Mail®, Restricted Delivery, Return Receipt, Signature Confirmation™ and USPS Tracking®. Our customers can print postage on (1) NetStamps® labels, which can be used just like regular stamps, (2) envelopes and postcards or on labels in a single step process that saves time and provides a professional look, (3) plain 8.5" x 11" paper, (4) special labels for packages, and (5) on integrated customs forms for international mail and packages. Our USPS mailing solutions also provide our customers with access to discounted postage rates on certain mail classes.

### *Multi-Carrier Shipping Solutions*

As part of our mailing and shipping business, we offer our industry leading domestic and international multi-carrier e-commerce shipping solutions. Our multi-carrier solutions collectively enable our customers to print approved shipping labels for more than 350 regional, national and international carriers and integrate with more than 300 partners including shopping carts, marketplaces, e-commerce tools and various other software products. Our multi-carrier solutions also provide our customers with access to discounted carrier rates, including with USPS and UPS®.

### *Consolidation Services*

As part of our mailing and shipping business, we offer domestic and international shipping services through our consolidator partners, who group packages by destination and ship the packages directly or through partners. These services seek to take advantage of economies of scale by accessing lower carrier rates that apply to larger volume freight and are not otherwise accessible to smaller shipments, with the goal of yielding lower shipping costs for our customers.

### *Back-End Integrations*

As part of our mailing and shipping services, we offer our back-end integration solutions where we provide the electronic postage for transactions to partners who manage the front-end users. Our solutions integrate directly into the most popular e-commerce platforms, allowing web store managers to automate their order fulfillment process by processing, managing and shipping orders from virtually any e-commerce source through a single interface without manual data entry. Managers can retrieve order data and print shipping labels for all types of packages.

We have integration partnerships with the USPS where we provide electronic postage for mailing and shipping transactions generated by certain USPS-branded programs. For example, we provide the electronic postage for Click-N-Ship®, a web-based service available at USPS.com that allows USPS customers to purchase and print shipping labels for certain domestic and international mail classes or packages at no additional mark-up over the cost of postage.

### *Mailing & Shipping Supplies*

As part of our mailing and shipping services, we offer mailing and shipping-focused office supplies to our customers through our online supplies stores. Our supplies stores are available within our mailing and shipping solutions and sell a variety of products including NetStamps labels, shipping labels, mailing labels, postage printers and scales.

### *Branded Insurance*

As part of our mailing and shipping services, we offer branded insurance for packages to our customers in an integrated, online process that eliminates any trips to retail carrier locations or the need to complete any special forms. Our branded insurance, which is provided by third party insurance providers with which we contract, is offered by certain brands including Stamps.com, Endicia, ShippingEasy, ShipEngine, ShipStation, and ShipWorks as part of their solutions.

### **Customized Postage**

Prior to the third quarter of 2020, we offered customized postage under the PhotoStamps® brand name. Customized postage is a patented form of USPS postage that allowed consumers to turn digital photos, designs or images into valid USPS-approved postage. With this product, individuals or businesses could create customized USPS-approved postage using pictures of their children, pets, vacations, celebrations, business logos and more. Customized postage can be used as regular postage to send letters, postcards or packages. PhotoStamps was available from our [www.photostamps.com](http://www.photostamps.com) website. As previously disclosed, in the second quarter of 2020, we received notification from the US Postal Service (USPS) that it was eliminating its customized postage program and also revoking our authorization to offer products pursuant to that program effective June 16, 2020.

### **COVID-19**

In March 2020, the World Health Organization declared the outbreak of a novel strain of the coronavirus (“COVID-19”) to be a pandemic. The pandemic is having widespread, rapidly evolving impacts on economies, financial markets, and business practices. We are closely monitoring the impact of COVID-19 on all aspects of our business.

Since the first quarter of 2020, we have taken a number of precautionary measures to help minimize the risk of exposure to our employees, including significantly revising travel policies and implementing temporary office closures as all employees are advised to work remotely where possible.

We experienced negative year-over-year performance for the three months ended June 30, 2021 as a result of the strong growth experienced in 2020 resulting from the COVID-19 pandemic and the easing of shelter in place orders. While we continue to see strong performance in shipping volumes in the context of difficult year-over-year comparisons which we believe is due to changes in consumer preferences for e-commerce, we cannot predict how long these circumstances will continue, and it should not be assumed that they will yield any net financial benefit to us beyond the second quarter of 2021 and as noted below, we believe our results of operations for the three months ended June 30, 2021 were impacted by the easing of shelter in place orders and work-from-home requirements. Further, it is not possible to determine the duration and scope of the pandemic, including any recurrence, the actions taken in response to the pandemic, the scale and rate of economic change from the pandemic, any ongoing effects on consumer demand and spending patterns, or other impacts of the pandemic, and whether these or other currently unanticipated consequences of the pandemic are reasonably likely to materially affect our results of operations. See “*Risk Factors - Risks Related to COVID-19*” within Item 1A in our Annual Report on Form 10-K, filed with the SEC on February 26, 2021, for a discussion of some of the risks posed by the COVID-19 pandemic, and uncertainties we, our customers, business partners, and the national and global economies face as a result.

### **Results of Operations**

#### **Three and Six Months Ended June 30, 2021 and June 30, 2020**

Total revenue decreased 8% to \$191.1 million in the three months ended June 30, 2021 from \$206.7 million in the three months ended June 30, 2020. Total revenue increased 6% to \$380.2 million in the six months ended June 30, 2021 from \$358.1 million in the six months ended June 30, 2020. Mailing and shipping revenue, which includes service revenue, product revenue, and insurance revenue, was \$191.1 million in the three months ended June 30, 2021, a decrease of 3% from \$197.9 million in the three months ended June 30, 2020. Mailing and shipping revenue was \$380.2 million in the six months ended June 30, 2021, an increase of 10% from \$346.2 million in the six months ended June 30, 2020. There was no customized postage revenue in the three and six months ended June 30, 2021 due to the elimination of the program by the United States Postal Service effective June 16, 2020. The Company does not expect material customized postage revenue or cost of revenues after June 2020.

Revenue by Segment

The following table sets forth the revenue by segment for the three and six months ended June 30, 2021 and June 30, 2020 and the resulting percentage change (revenue in thousands):

|                  | Three Months Ended June 30, |            |          | Six Months Ended June 30, |            |          |
|------------------|-----------------------------|------------|----------|---------------------------|------------|----------|
|                  | 2021                        | 2020       | % Change | 2021                      | 2020       | % Change |
| Segment revenues |                             |            |          |                           |            |          |
| Stamps.com       | \$ 175,618                  | \$ 191,047 | (8.1) %  | \$ 348,228                | \$ 328,592 | 6.0 %    |
| Metapack         | 15,456                      | 15,683     | (1.4) %  | 31,936                    | 29,484     | 8.3 %    |
| Total revenues   | \$ 191,074                  | \$ 206,730 | (7.6) %  | \$ 380,164                | \$ 358,076 | 6.2 %    |

The majority of the 8% decrease in total revenue is due to a 8% decrease in total revenue from the Stamps.com operating segment.

Consolidated Revenue

The following table sets forth the breakdown of revenue for the three and six months ended June 30, 2021 and June 30, 2020 and the resulting percentage change (revenue in thousands):

|                              | Three Months Ended June 30, |            |          | Six Months Ended June 30, |            |          |
|------------------------------|-----------------------------|------------|----------|---------------------------|------------|----------|
|                              | 2021                        | 2020       | % Change | 2021                      | 2020       | % Change |
| Revenues                     |                             |            |          |                           |            |          |
| Service                      | \$ 181,817                  | \$ 186,990 | (2.8)%   | \$ 360,837                | \$ 326,126 | 10.6 %   |
| Product                      | 4,781                       | 6,827      | (30.0)%  | 10,294                    | 12,783     | (19.5)%  |
| Insurance                    | 4,476                       | 4,096      | 9.3 %    | 9,033                     | 7,276      | 24.1 %   |
| Mailing and shipping revenue | 191,074                     | 197,913    | (3.5)%   | 380,164                   | 346,185    | 9.8 %    |
| Customized postage           | —                           | 8,817      | (100.0)% | —                         | 11,891     | (100.0)% |
| Total revenues               | \$ 191,074                  | \$ 206,730 | (7.6)%   | \$ 380,164                | \$ 358,076 | 6.2 %    |

We define “paid customers” for the quarter as ones from whom we successfully collected service fees or otherwise earned revenue at least once during that quarter, and we define average monthly revenue per paid customer (ARPU) as one-third of quarterly mailing and shipping revenue divided by paid customers.

The following table sets forth the number of paid customers in the period for our mailing and shipping business (in thousands):

| Year | First Quarter | Second Quarter |
|------|---------------|----------------|
| 2021 | 991           | 909            |
| 2020 | 777           | 956            |

The following table sets forth the change in paid customers and ARPU for our mailing and shipping business (in thousands except ARPU and percentage):

|                                | Three Months Ended June 30, |            |          |
|--------------------------------|-----------------------------|------------|----------|
|                                | 2021                        | 2020       | % Change |
| Paid customers for the quarter | 909                         | 956        | (4.9) %  |
| ARPU                           | \$ 70.04                    | \$ 68.98   | 1.5 %    |
| Mailing and shipping revenue   | \$ 191,074                  | \$ 197,913 | (3.5) %  |

The number of paid customers decreased by 4.9% in the three months ended June 30, 2021 compared to the three months ended June 30, 2020 primarily as a result of a decline in mailer customers whom we believe were negatively impacted by the easing of shelter in place orders through lower new mailer customer acquisition and higher mailer customer churn.

Our ARPU increased by 1.5% in the three months ended June 30, 2021 compared to the three months ended June 30, 2020. The increase was primarily due to a greater percentage decrease in the number of paid customers for the quarter compared to the percentage decrease in mailing and shipping revenue. The decrease in mailing and shipping revenue was primarily due to a net decrease in shipping volume, which we believe is due to the easing of shelter in place orders and work-from-home requirements compared to a year ago.

*Revenue by Product*

The following table shows the components of our revenues and their respective percentages of our total revenue for the periods indicated (in thousands except percentage):

|   | Three Months Ended<br>June 30, |            | Six Months Ended<br>June 30, |            |
|---|--------------------------------|------------|------------------------------|------------|
|   | 2021                           | 2020       | 2021                         | 2020       |
| Revenues                                  |                                |            |                              |            |
| Service                                   | \$ 181,817                     | \$ 186,990 | \$ 360,837                   | \$ 326,126 |
| Product                                   | 4,781                          | 6,827      | 10,294                       | 12,783     |
| Insurance                                 | 4,476                          | 4,096      | 9,033                        | 7,276      |
| Customized postage                        | —                              | 8,817      | —                            | 11,891     |
| Total revenues                            | \$ 191,074                     | \$ 206,730 | \$ 380,164                   | \$ 358,076 |
| Revenue as a percentage of total revenues |                                |            |                              |            |
| Service                                   | 95.2 %                         | 90.4 %     | 94.9 %                       | 91.1 %     |
| Product                                   | 2.5 %                          | 3.3 %      | 2.7 %                        | 3.6 %      |
| Insurance                                 | 2.3 %                          | 2.0 %      | 2.4 %                        | 2.0 %      |
| Customized postage                        | — %                            | 4.3 %      | — %                          | 3.3 %      |
| Total revenue                             | 100.0 %                        | 100.0 %    | 100.0 %                      | 100.0 %    |

Our revenue is derived primarily from five sources: (1) service and transaction related revenues from our mailing services, our multi-carrier shipping services, and our mailing and shipping integrations; (2) product revenue from the direct sale of consumables and supplies through our supplies stores; (3) package insurance revenue from our branded insurance offerings; (4) customized postage revenue from the sale of customized postage labels; and (5) other revenue, consisting of advertising revenue derived from advertising programs with our existing customers. Other revenue was not material to our consolidated financial statements in the three and six months ended June 30, 2021 and June 30, 2020.

Service revenue is recognized over time for each month that customers have access to our platform or at a point in time when assets are transferred to the customer. We earn service revenue from our mailing and shipping operations in several different ways: (1) customers may pay us a monthly fee, based on a subscription plan which may be waived or refunded for certain customers, for which we provide them access to our platform, in which case revenue is earned over the period of time that the customers have access to the platform which is typically month-to-month; (2) we may be compensated directly by our carriers for shipping labels printed that meet certain requirements, in which case revenue is earned over time, which is typically in the same month that the relevant labels are printed; (3) we may earn revenue from customers when they purchase postage, print shipping labels or perform other transactions using our solutions, in which case revenue is earned at the point in time we transfer an asset to the customer and have a present right of payment for the asset transferred; (4) we may earn revenue that may take the form of some or all of the spread between the rate a customer pays and the rate the carrier or integration partner receives, either charged directly or paid by our partners, in which case revenue is earned at a point in time, which is typically when the customer purchases postage or prints a shipping label; and (5) we may earn other types of revenue shares or other compensation from specific customers that have access to our platform or through integration partners, in which case revenue is recognized at a point in time, which is when we have fulfilled our performance obligations.

In the case of monthly fees based on subscription plans, the Company recognizes a reduction of revenue in the period for which a waiver is granted or when a refund is processed, which is typically the same period in which the associated subscription revenue is recognized or, in the case of refunds, could be a later period. Waivers and refunds were not material to the consolidated financial statements in the three and six months ended June 30, 2021 or June 30, 2020, respectively.

Customers may purchase delivery services from carriers through our mailing and shipping solutions. When funds are transferred directly from customers to the carrier, these funds are not recognized as revenue. We also provide mailing and shipping services for which the cost of postage or delivery is included in the cost of the service and, therefore, is recognized as service revenue.

Service revenue decreased 3% to \$181.8 million in the three months ended June 30, 2021 from \$187.0 million in the three months ended June 30, 2020. Service revenue increased 11% to \$360.8 million in the six months ended June 30, 2021 from \$326.1 million in the six months ended June 30, 2020. The decrease in service revenue during the three months ended June 30, 2021 was driven by a net decrease in shipping volumes which we believe is due to the easing of shelter in place orders and work-from-home requirements compared to a year ago. The increase in service revenue during the six months ended June 30, 2021 was driven by the growth in our shipping business where we have the ability to better monetize shipping volume as compared to monthly flat rate subscription fees, a portion of which we believe is due to the impact of increased shipping volumes related to shelter in place and work-from-home orders, which impacted the second quarter of last year more than the first quarter of last year.

Product revenue decreased 30% to \$4.8 million in the three months ended June 30, 2021 from \$6.8 million in the three months ended June 30, 2020. Product revenue decreased 19% to \$10.3 million in the six months ended June 30, 2021 from \$12.8 million in the six months ended June 30, 2020. Product revenue is primarily driven by label sales, such as NetStamps, which are used for mailing. The decrease in product revenue in the three and six months ended June 30, 2021 was not material to the consolidated financial statements.

Insurance revenue increased 9% to \$4.5 million in the three months ended June 30, 2021 from \$4.1 million in the three months ended June 30, 2020. Insurance revenue increased 24% to \$9.0 million in the six months ended June 30, 2021 from \$7.3 million in the six months ended June 30, 2020. The increase in insurance revenue in the three and six months ended June 30, 2021 was not material to the consolidated financial statements.

There was no customized postage revenue in the three and six months ended June 30, 2021 due to the elimination of the program by the United States Postal Service effective June 16, 2020. The Company does not expect material customized postage revenue or cost of customized postage revenue after June 2020.

#### Cost of Revenue

The following table shows cost of revenues and cost of revenues as a percentage of associated revenue for the periods indicated (in thousands except percentage):

|  | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |           |
|--|--------------------------------|-----------|------------------------------|-----------|
|  | 2021                           | 2020      | 2021                         | 2020      |
| Cost of revenues                             |                                |           |                              |           |
| Service                                      | \$ 41,187                      | \$ 37,465 | \$ 82,562                    | \$ 73,992 |
| Product                                      | 1,472                          | 2,411     | 3,320                        | 4,149     |
| Customized postage                           | —                              | 7,885     | —                            | 10,000    |
| Total cost of revenues                       | \$ 42,659                      | \$ 47,761 | \$ 85,882                    | \$ 88,141 |
| Cost as percentage of associated revenue     |                                |           |                              |           |
| Service                                      | 22.7 %                         | 20.0 %    | 22.9 %                       | 22.7 %    |
| Product                                      | 30.8 %                         | 35.3 %    | 32.3 %                       | 32.5 %    |
| Customized postage                           | — %                            | 89.4 %    | — %                          | 84.1 %    |
| Total cost as a percentage of total revenues | 22.3 %                         | 23.1 %    | 22.6 %                       | 24.6 %    |

Cost of service revenue principally consists of the cost of customer service, certain promotional expenses, system operating costs, credit card processing fees, vendor costs and expenses, and customer misprints that do not qualify for reimbursement

from the USPS. Cost of product revenue principally consists of the cost of products sold through our supplies stores and the related costs of shipping and handling. Cost of customized postage revenue principally consisted of the face value of postage, customer service, image review costs, and printing and fulfillment costs.

Cost of service revenue increased 10% to \$41.2 million in the three months ended June 30, 2021 from \$37.5 million in the three months ended June 30, 2020. Cost of service revenue increased 12% to \$82.6 million in the six months ended June 30, 2021 from \$74.0 million in the six months ended June 30, 2020. The increase in cost of service revenue in the three and six months ended June 30, 2021 was primarily attributable to higher system operating and customer service costs to support our growing business.

Cost of service revenue as a percent of service revenue increased to 23% in the three months ended June 30, 2021 from 20% in the three months ended June 30, 2020. Cost of service revenue as a percent of service revenue was 23% in the six months ended June 30, 2021 and June 30, 2020. The increase in cost of service revenue as a percent of service revenue in the three months ended June 30, 2021 was due to the decrease in service revenue as described above.

Cost of product revenue decreased 39% to \$1.5 million in the three months ended June 30, 2021 from \$2.4 million in the three months ended June 30, 2020. Cost of product revenue as a percent of product revenue decreased 20% to \$3.3 million in the six months ended June 30, 2021 from \$4.1 million in the six months ended June 30, 2020. The decrease in cost of product revenue in the three and six months ended June 30, 2021 was not material to the consolidated financial statements.

Cost of product revenue as a percent of product revenue decreased to 31% in the three months ended June 30, 2021 from 35% in the three months ended June 30, 2020. Cost of product revenue as a percent of product revenue was 32% in the six months ended June 30, 2021 and June 30, 2020. The decrease in cost of product revenue as a percent of product revenue in the three months ended June 30, 2021 was not material to the consolidated financial statements.

For the three and six months ended June 30, 2021, we had no customized postage revenue and no cost of customized postage revenue for the reason described above.

*Income (Loss) from Operations by Segment*

The following table sets forth income (loss) from operations and the resulting percentage change by segment for the three and six months ended June 30, 2021 and June 30, 2020 (in thousands, except percentage):

|                                       | Three Months Ended<br>June 30, |           |          | Six Months Ended<br>June 30, |           |          |
|---------------------------------------|--------------------------------|-----------|----------|------------------------------|-----------|----------|
|                                       | 2021                           | 2020      | % Change | 2021                         | 2020      | % Change |
| Segment income (loss) from operations |                                |           |          |                              |           |          |
| Stamps.com                            | \$ (31,390)                    | \$ 62,901 | (149.9)% | \$ 13,092                    | \$ 91,128 | (85.6)%  |
| Metapack                              | (2,603)                        | (1,715)   | (51.8)%  | (2,764)                      | (5,771)   | 52.1 %   |
| Total income from operations          | \$ (33,993)                    | \$ 61,186 | (155.6)% | \$ 10,328                    | \$ 85,357 | (87.9)%  |

Our Stamps.com segment income from operations decreased by 150% to a net operating loss of \$31.4 million in the three months ended June 30, 2021 from operating income of \$62.9 million in the three months ended June 30, 2020. Our Stamps.com segment income from operations decreased by 86% to \$13.1 million in the six months ended June 30, 2021 from \$91.1 million in the six months ended June 30, 2020. The decrease in our segment income from operations for the three and six months ended June 30, 2021 was primarily due to the \$70 million net expense from legal settlements recorded in the three months ended June 30, 2021, as well as the 8% decrease in total revenue from the Stamps.com operating segment for the three months ended June 30, 2021, in addition to the following items described further in the preceding or following sections: (a) the increase in cost of service revenue primarily attributable to higher system operating and customer service costs to support our growing business; (b) the increase in discretionary and sales volume-based partner marketing spend; (c) the increase in research and development headcount-related expenses including stock-based compensation; and (d) the increase in sales and marketing headcount-related expenses including stock-based compensation.

Our Metapack segment loss from operations increased to \$2.6 million in the three months ended June 30, 2021 from \$1.7 million in the three months ended June 30, 2020. Our Metapack segment loss from operations decreased to \$2.8 million in the six months ended June 30, 2021 from \$5.8 million in the six months ended June 30, 2020. The increase in Metapack segment loss from operations in the three months ended June 30, 2021 was not material to the consolidated financial statements. The decrease in Metapack segment loss from operations in the six months ended June 30, 2021 was primarily due to the 8% increase in total revenue from the Metapack operating segment for the six months ended June 30, 2021.

*Consolidated Operating Expenses*

The following table outlines the components of our operating expense and their respective percentages of total revenues for the periods indicated (in thousands except percentages):

|  | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |            |
|--|--------------------------------|-----------|------------------------------|------------|
|  | 2021                           | 2020      | 2021                         | 2020       |
| <b>Operating expenses:</b>                                 |                                |           |                              |            |
| Sales and marketing  | \$ 46,094                      | \$ 41,884 | \$ 89,960                    | \$ 78,888  |
| Research and development                                   | 32,112                         | 22,884    | 60,622                       | 44,207     |
| General and administrative                                 | 34,202                         | 33,015    | 63,372                       | 61,483     |
| Legal settlements, net                                     | 70,000                         | —         | 70,000                       | —          |
| Total operating expenses                                   | \$ 182,408                     | \$ 97,783 | \$ 283,954                   | \$ 184,578 |
| <b>Operating expenses as a percent of total revenues:</b>  |                                |           |                              |            |
| Sales and marketing  | 24.1 %                         | 20.3 %    | 23.7 %                       | 22.0 %     |
| Research and development                                   | 16.8 %                         | 11.1 %    | 15.9 %                       | 12.3 %     |
| General and administrative                                 | 17.9 %                         | 16.0 %    | 16.7 %                       | 17.2 %     |
| Legal settlements, net                                     | 36.6 %                         | — %       | 18.4 %                       | — %        |
| Total operating expenses as a percentage of total revenues | 95.5 %                         | 47.3 %    | 74.7 %                       | 51.5 %     |

*Sales and Marketing*

Sales and marketing expense principally consists of spending to acquire new customers and compensation and related expenses for personnel engaged in sales, marketing, and business development activities. Our sales and marketing programs include direct sales, customer referral programs, customer re-marketing efforts, direct mail, online advertising, partnerships, telemarketing, and traditional advertising.

Sales and marketing expense increased 10% to \$46.1 million in the three months ended June 30, 2021 from \$41.9 million in the three months ended June 30, 2020. Sales and marketing expense increased 14% to \$90.0 million in the six months ended June 30, 2021 from \$78.9 million in the six months ended June 30, 2020. The increase during the three months ended June 30, 2021 was primarily attributable to a net increase in headcount-related expenses including stock-based compensation of \$2.1 million, and an increase in discretionary and sales volume-based partner marketing spend of \$1.0 million. The increase during the six months ended June 30, 2021 was primarily attributable to an increase in discretionary and sales volume-based partner marketing spend of \$5.1 million and a net increase in headcount-related expenses including stock-based compensation of \$4.7 million.

Sales and marketing expense as a percent of total revenue increased to 24% in the three months ended June 30, 2021 from 20% in the three months ended June 30, 2020. Sales and marketing expense as a percent of total revenue increased to 24% in the six months ended June 30, 2021 from 22% in the six months ended June 30, 2020. The increase in sales and marketing expense as a percent of total revenue for the three months ended June 30, 2021 was primarily attributable to decreased total revenue combined with increased sales and marketing expense. The increase in sales and marketing expense as a percent of total revenue for the six months ended June 30, 2021 was primarily attributable to a greater increase in sales and marketing expense than the increase in total revenue.

*Research and Development*

Research and development expense principally consists of compensation for personnel involved in the development of our services, depreciation of equipment and software, and expenditures for consulting services and third party software.

Research and development expense increased 40% to \$32.1 million in the three months ended June 30, 2021 from \$22.9 million in the three months ended June 30, 2020. Research and development expense increased 37% to \$60.6 million in the six months ended June 30, 2021 from \$44.2 million in the six months ended June 30, 2020. The increase during the three months ended June 30, 2021 was primarily attributable to a \$4.9 million net increase in headcount-related expenses including stock-based compensation and an increase of \$2.1 million of third party software expense. The increase during the six months ended June 30, 2021 was primarily attributable to an \$8.8 million net increase in headcount-related expenses including stock-based compensation, an increase of \$3.1 million in third party software expense, and an increase of \$1.7 million of consulting expense. The increases in headcount-related expenses were incurred to support our expanded product offerings and technology infrastructure investments.

Research and development expense as a percent of total revenue increased to 17% in the three months ended June 30, 2021 from 11% in the three months ended June 30, 2020. Research and development expense as a percent of total revenue increased to 16% in the six months ended June 30, 2021 from 12% in the six months ended June 30, 2020. The increase in research and development expense as a percent of total revenue for the three months ended June 30, 2021 was primarily due to decreased total revenue combined with increased research and development expense. The increase in research and development expense as a percent of total revenue for the six months ended June 30, 2021 was primarily attributable to a greater increase in research and development expense than the increase in total revenue.

#### *General and Administrative*

General and administrative expense principally consists of compensation and related costs for executive and administrative personnel; fees for legal and other professional services; depreciation of equipment, software, and building used for general corporate purposes; and amortization of intangible assets.

General and administrative expense increased 4% to \$34.2 million in the three months ended June 30, 2021 from \$33.0 million in the three months ended June 30, 2020. General and administrative expense increased 3% to \$63.4 million in the six months ended June 30, 2021 from \$61.5 million in the six months ended June 30, 2020. The increases during the three and six months ended June 30, 2021 were attributable to a net increase in various operating expenses.

General and administrative expense as a percent of total revenue increased to 18% in the three months ended June 30, 2021 from 16% in the three months ended June 30, 2020. General and administrative expense as a percent of total revenue was 17% in the six months ended June 30, 2021 and June 30, 2020. The increase in general and administrative expense as a percent of total revenue for the three months ended June 30, 2021 was primarily attributable to decreased total revenue combined with increased general and administrative expense.

#### *Legal Settlements, net*

The Company accrued an estimated \$70 million of net expense from legal settlements based on currently available information related to expected insurance recoveries and legal costs, and assuming the settlements are finalized and obtain final approval from the respective Courts for the Securities Class Action and Derivative Actions described above. The estimated range of total reasonably possible net loss from legal settlements and related expenses is approximately \$66 million to \$77 million. See *Note 2 — “Commitments and Contingencies”* in our Notes to Consolidated Financial Statements for further discussion.

#### *Foreign Currency Exchange Gain (Loss), Net*

Foreign currency transaction gains and losses are included in foreign currency exchange gain (loss), net. The foreign currency exchange gain, net of \$122,000 and \$33,000 in the three and six months ended June 30, 2021, respectively, were not material to the consolidated financial statements.

#### *Interest Income and Other Income*

Interest income and other income primarily consists of interest income from cash and cash equivalents. Interest income and other income increased to \$21,000 in the three months ended June 30, 2021 from \$6,000 in the three months ended June 30, 2020. Interest income and other income increased to \$49,000 in the six months ended June 30, 2021 from \$32,000 in the six months ended June 30, 2020. Interest and other income is not material to the consolidated financial statements.

### Interest Expense

Through June 30, 2020, interest expense consists of interest expense from the debt under our credit facility dated November 18, 2015 and the associated accretion of debt issuance costs. During the second quarter of 2020, the Company repaid the existing debt. See *Note 12 - "Debt"* in our Notes to Consolidated Financial Statements and *Liquidity and Capital Resources* below for further description. Thus, interest expense decreased to \$95,000 and \$190,000 in the three and six months ended June 30, 2021, respectively, from \$456,000 and \$923,000 in the three and six months ended June 30, 2020, respectively, as it reflects only accretion of creditor and third-party fees associated with the Amended and Restated Credit Agreement

### Provision for Income Taxes

Our income tax benefit was \$8.2 million during the three months ended June 30, 2021 and income tax expense was \$1.7 million during the six months ended June 30, 2021. Our income tax expense was \$9.0 million and \$16.1 million for the three and six months ended June 30, 2020, respectively. Income taxes expected at the US federal statutory income tax rate of 21 percent differ from the reported income tax benefit and expense primarily as a result of permanent tax adjustments for non-deductible expenses, state taxes, tax benefits from research and development tax credits, exercises of stock-based awards, and the discrete benefit attributable to the legal settlements.

See *Note 6 — "Income Taxes"* in our Notes to Consolidated Financial Statements for further discussion.

### Liquidity and Capital Resources

Changes in cash and cash equivalents for the six months ended June 30, 2021 and June 30, 2020 were as follows (in thousands):

|  | <b>Six Months Ended<br/>June 30,</b> |                   |                    |
|--|--------------------------------------|-------------------|--------------------|
|  | <b>2021</b>                          | <b>2020</b>       | <b>Change</b>      |
| Net cash provided by operating activities            | \$ 165,023                           | \$ 124,004        | \$ 41,019          |
| Net cash used in investing activities                | (7,290)                              | (2,347)           | (4,943)            |
| Net cash provided by (used in) financing activities  | (49,180)                             | (2,747)           | (46,433)           |
| Effect of exchange rate changes                      | (144)                                | (164)             | 20                 |
| Net increase (decrease) in cash and cash equivalents | <u>\$ 108,409</u>                    | <u>\$ 118,746</u> | <u>\$ (10,337)</u> |

As of June 30, 2021 and December 31, 2020, we had \$552.0 million and \$443.6 million, respectively, primarily in cash and cash equivalents.

Net cash provided by operating activities was approximately \$165.0 million and \$124.0 million during the six months ended June 30, 2021 and June 30, 2020, respectively. The increase in net cash provided by operating activities was primarily attributable to the following changes in the consolidated statement of cash flows line items: a \$96.9 million increase in cash flows from accounts payable and other current liabilities and a \$34.1 million increase in cash flows from other assets; offset by a \$59.7 million decrease in net income, a \$9.9 million decrease in cash flows from accounts receivable, net, a \$9.5 million decrease in cash flows from current income taxes, and a \$7.3 million decrease in cash flows from an increase in other current assets.

Net cash used in investing activities was approximately \$7.3 million and \$2.3 million during the six months ended June 30, 2021 and June 30, 2020, respectively. The increase in net cash used in investing activities was primarily attributable to the increase in purchases of property and equipment.

Net cash used in financing activities was approximately \$49.2 million and \$2.7 million during the six months ended June 30, 2021 and June 30, 2020, respectively. The increase in net cash used in financing activities was primarily due to a \$51.0 million increase in common stock repurchases, a \$29.1 million decrease in net proceeds from short-term financing obligations, an \$18.0 million decrease in net proceeds from exercise of stock options, partially offset by the \$50.5 million decrease in term loan principal payments, including the optional prepayment of the remaining debt balance in the three months ended June 30, 2020.

Significant contractual obligations as of June 30, 2021 were as follows (in thousands):

|   | Payments due by period |                  |                  |                  |                   |
|---|------------------------|------------------|------------------|------------------|-------------------|
|   | Total                  | Less than 1 year | 1-3 Years        | 3-5 Years        | More than 5 years |
| Debt Obligations <sup>(1)</sup>                       | \$ —                   | \$ —             | \$ —             | \$ —             | \$ —              |
| Estimated Interest on Debt Obligations <sup>(1)</sup> | —                      | —                | —                | —                | —                 |
| Capital Lease Obligations                             | —                      | —                | —                | —                | —                 |
| Operating Lease Obligations <sup>(2)</sup>            | 78,291                 | 4,404            | 17,651           | 14,156           | 42,080            |
| Purchase Obligations                                  | —                      | —                | —                | —                | —                 |
| Other Long-Term Liabilities                           | —                      | —                | —                | —                | —                 |
| <b>Total</b>  | <b>\$ 78,291</b>       | <b>\$ 4,404</b>  | <b>\$ 17,651</b> | <b>\$ 14,156</b> | <b>\$ 42,080</b>  |

(1) The Company has no outstanding debt obligations as of June 30, 2021. See additional details described below.

(2) Amounts represent the undiscounted cash lease payments under non-cancelable leases, net of tenant improvement allowance reimbursements reasonably expected to be received by the Company. In the third quarter of 2020, the Company entered into a new operating lease for commercial office space in Austin, Texas resulting in approximately \$62.4 million of undiscounted net operating lease obligations through 2032.

During the second quarter of 2020, the Company repaid the existing term loan balance outstanding under the Credit Agreement dated November 18, 2015. The optional prepayment satisfied the \$47.5 million term loan balance in full.

On June 29, 2020, we entered into an amended and restated credit agreement (the "Amended and Restated Credit Agreement") with a group of banks, which provides for a revolving credit facility with a maximum borrowing of \$130.0 million. Our Amended and Restated Credit Agreement matures on June 29, 2022 (the "Maturity Date"). The Amended and Restated Credit Agreement is secured by substantially all of our assets. In connection with entering into the Amended and Restated Credit Agreement, we incurred approximately \$762,000 in creditor and third-party fees which were recorded as deferred expense and will be accreted as interest expense over the life of the Amended and Restated Credit Agreement. See *Note 12 - "Debt"* in our Notes to Consolidated Financial Statements for further description.

The COVID-19 pandemic and resulting global disruptions have caused significant market volatility. This disruption can contribute to defaults in our accounts receivable, affect asset valuations resulting in impairment charges, and affect the availability of credit. We expect to continue to maintain financing flexibility in the current market conditions. However, due to the rapidly evolving global situation, it is not possible to predict whether unanticipated consequences of the pandemic are reasonably likely to materially affect our liquidity and capital resources in the future.

We believe our available cash and marketable securities, together with the cash flow from operations, will be sufficient to fund our business for at least the next twelve months.

#### *Business Outlook*

Due to the pending transaction described above, the Company will not provide a business outlook in this Report.

#### **Critical Accounting Policies and Judgments**

Management's discussion and analysis of our financial condition and results of operations is based on our unaudited financial statements. The preparation of these financial statements is based on the selection of accounting policies and the application of significant accounting estimates, some of which require management to make judgments, estimates, and assumptions that affect the amounts reported in the financial statements and notes. For more information regarding our critical accounting estimates and policies, see Part II, Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations-Critical Accounting Policies and Judgments" of our Annual Report on Form 10-K for the year ended December 31, 2020, filed with the SEC on February 26, 2021.

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Borrowings under our Amended and Restated Credit Agreement bear interest, at our option, at the base rate, as defined, plus an applicable margin or a London Interbank Offered Rate (LIBOR) plus an applicable margin, in each case such margin will be between 1.25% and 3.00% and is determined by certain financial measures. There were no amounts drawn on the revolving credit facility as of June 30, 2021. See *Note 12 - "Debt"* in our Notes to Consolidated Financial Statements for further description.

We have foreign currency risks related to our revenue and operating expenses denominated in currencies other than the US dollar, primarily the British Pound Sterling. Accordingly, changes in exchange rates could negatively affect our results. We have experienced and will continue to experience fluctuations in our net income as a result of transaction gains or losses related to revaluing monetary asset and liability balances that are denominated in currencies other than the functional currency of the entities in which they are recorded.

We do not hold or issue financial instruments for trading purposes. We do not have material exposure to market risk with respect to investments. We do not use derivative financial instruments for speculative or trading purposes. Nor do we use forwards, options or other derivative instruments to hedge our forecast cash flow currency exposures, our foreign currency intercompany transactions or otherwise. However, we may adopt specific hedging strategies in the future. Our cash balances would not be materially affected by significant changes in exchange rates.

Our cash equivalents consist of money market securities and had a weighted average maturity of 1 day and a weighted average interest rate of 0.02% at June 30, 2021. The aggregate value of our cash and cash equivalents was \$552.0 million at June 30, 2021. Interest rate fluctuations impact the carrying value of the portfolio. The fair value of our portfolio of marketable securities would not be significantly affected by either a 10% increase or decrease in the rates of interest due primarily to the short-term nature of the portfolio. We do not believe that the future market risks related to the above securities will have a material adverse impact on our financial position, results of operations, or liquidity.

### ITEM 4. CONTROLS AND PROCEDURES

#### Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act).

As of the end of the period covered by this Report, our management evaluated, with the participation of our Principal Executive Officer and Principal Financial Officer, the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Report. Based on that evaluation, our Principal Executive Officer and Principal Financial Officer have concluded, as of that time, that our disclosure controls and procedures were effective.

#### Changes in Internal Controls

During the quarter ended June 30, 2021, there has been no change in our internal control over financial reporting (as defined in Rule 13a-15(f) under the Exchange Act) that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## PART II - OTHER INFORMATION

### ITEM 1. LEGAL PROCEEDINGS

See Note 2 - "Commitments and Contingencies" of our Notes to Consolidated Financial Statements, which is incorporated herein by reference.

### ITEM 1A. RISK FACTORS

We are not aware of any material changes to the risk factors included in Item 1A "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC on February 26, 2021, except as follows.

#### **Failure to complete, or delays in consummating, the pending Merger with Thoma Bravo could materially and adversely affect our results of operations and our stock price.**

A number of the conditions to the consummation of the pending Merger are not within our control, and difficulties in satisfying the conditions may prevent, delay or otherwise materially adversely affect the consummation of the pending Merger, including without limitation the conditions that the applicable waiting periods under the Hart-Scott-Rodino Antitrust Improvements Act of 1976, as amended and the Austrian Cartel Act 2005, have each expired or been terminated or declaratory clearance confirmation has been received from the competent authorities. We cannot predict with certainty whether and when any of the required closing conditions will be satisfied or if another uncertainty may arise and cannot assure you that we will be able to successfully consummate the Merger as currently contemplated under the Merger Agreement or at all. Risks related to the failure of the Merger to be consummated include, but are not limited to, the following:

- We would not realize any or all of the potential benefits of the acquisition by Thoma Bravo;
- With limited exceptions, we will remain liable for significant transaction costs, including legal, accounting, financial advisory and other costs relating to the Merger regardless of whether the Merger is consummated;
- The trading price per share of our common stock may decline to the extent that the current market price for our stock reflects a market assumption that the Merger will be completed;
- The attention of our management may have been diverted to the acquisition by Thoma Bravo and insufficient attention paid to other important actual or potential business matters;
- We could be subject to litigation related to any failure to complete the Merger;
- The potential loss of key personnel during the pendency of the Merger as employees and other service providers may experience uncertainty about their future roles with us following completion of the Merger; and
- Under the Merger Agreement, we are subject to certain restrictions on the conduct of our business prior to completing the Merger, which restrictions could adversely affect our ability to conduct our business as we otherwise would have done if we were not subject to these restrictions.

The occurrence of any of these events individually or in combination could materially and adversely affect our financial condition and results of operations and the price per share of our common stock.

#### **Uncertainty about the pending Merger may adversely affect relationships with our customers, suppliers, and employees, whether or not the Merger is completed.**

In response to the announcement of the pending Merger, our existing or prospective customers or suppliers may:

- Delay, defer, or cease purchasing products or services from, or providing products or services to, us;
- Delay or defer other decisions concerning us; or
- Otherwise seek to change the terms on which they do business with us.

Any such delays or changes to terms could materially harm our business or, if the Merger is completed, the business of the combined company.

In addition, as a result of the pending Merger, our current and prospective employees could experience uncertainty about their future with us. As a result, key employees may depart because of issues relating to such uncertainty or a desire not to remain following the completion of the Merger.

Losses of customers, employees or other important strategic relationships could have a material adverse effect on our business, operating results, and financial condition. Such adverse effects could also be exacerbated by a delay in the completion of the Merger for any reason.

**Our executive officers and directors may have interests in the pending Merger that are different from, or in addition to, those of our stockholders generally.**

Our executive officers and directors may have interests in the pending Merger that are different from, or are in addition to, those of stockholders generally. These interests include stock options, both vested and unvested, and for certain executive officers, executive agreements providing for severance payments and benefits following a change in control of Stamps.com.

**Until the completion of the Merger or the termination of the Merger Agreement in accordance with its terms, in consideration of the agreements made by the parties in the Merger Agreement, we are prohibited from entering into certain transactions and taking certain actions that might otherwise be beneficial to us and our stockholders.**

Until the earlier of the Effective Time and the termination of the Merger Agreement, the Merger Agreement restricts us from taking specified actions without the consent of an affiliate of Thoma Bravo, and requires us to generally operate in the ordinary course of business consistent with past practices. These restrictions may prevent us from making appropriate changes to our businesses, retaining our workforce, paying dividends or pursuing attractive business opportunities that may arise prior to the completion of the Merger.

Restrictions of the Merger Agreement may prevent us from capitalizing on opportunities and/or taking actions necessary to avoid impairment of our business, either of which could have an adverse effect on our business, results and prospects.

**Lawsuits may be filed against us and the members of our board of directors arising out of our acquisition by Thoma Bravo, which may delay or prevent the proposed transaction.**

Lawsuits that may be filed against us, our board of directors, or Thoma Bravo could delay or prevent our acquisition by Thoma Bravo, divert the attention of our management and employees from our day-to-day business and otherwise adversely affect us financially.

**Each of the parties may terminate the Merger Agreement if the Closing has not occurred by the outside date specified in the Merger Agreement.**

While each party has agreed to use its reasonable best efforts to take, or cause to be taken, all actions and to do, or cause to be done, all things necessary, proper or advisable under applicable law to consummate the transactions, including the Merger, with limited exceptions each party has the right to terminate the Merger Agreement if the closing of the Merger has not occurred by January 8, 2022, or such later date as may be mutually agreed by Parent and Stamps.com. Accordingly, delay in consummating the Merger could adversely affect the likelihood that the Merger can be completed and the price per share of our stock could fall.

**If the Merger Agreement is terminated, we may, under certain circumstances, be obligated to pay a termination fee to an affiliate of Thoma Bravo. These costs could require us to use available cash that would have otherwise been available for other uses.**

If the proposed Merger is not completed, in certain circumstances, we could be required to pay a termination fee of \$199 million to Thoma Bravo (and in other circumstances such fee could be \$99.5 million). If the Merger Agreement is terminated, the termination fee we may be required to pay, if any, under the Merger Agreement may require us to use available cash that would have otherwise been available for general corporate purposes or other uses. For these and other reasons, termination of the Merger Agreement could materially and adversely affect our business, results of operations or financial condition, which in turn would materially and adversely affect the price per share of our common stock.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

**Issuer Purchases of Equity Securities**

| Period                         | Total Number of Shares Purchased | Average Price Paid per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Approximate Dollar Value of Shares That May Yet be Purchased Under the Plans or Programs (in 000's) |
|--------------------------------|----------------------------------|------------------------------|--|---|
| April 1, 2021 - April 30, 2021 | 56,028                           | \$ 205.05                    | 56,028   | \$ 73,000   |
| May 1, 2021 - May 31, 2021     | 88,058                           | \$ 181.57                    | 88,058   | \$ 53,000   |
| June 1, 2021 - June 30, 2021   | 73,349                           | \$ 197.56                    | 73,349   | \$ 31,000   |

On August 3, 2020, our Board of Directors approved termination of the previous share repurchase program ahead of schedule and approved a new share repurchase program that took effect on August 11, 2020, following such termination. The new program authorized us to purchase up to \$40 million of stock over approximately six months following its effective date. On February 11, 2021, our Board of Directors approved a new share repurchase program, which became effective February 22, 2021, that authorized the Company to repurchase up to \$60 million of stock over approximately six months following its effective date. On February 26, 2021, our Board of Directors amended the share repurchase program then in effect to increase the maximum aggregate dollar amount of shares that may be repurchased through its expiration in August 2021 from \$60 million to \$120 million. On July 29, 2021, our Board of Directors approved termination of the current plan, effective August 6, 2021, at which time we expect to have repurchased an aggregate of \$74 million of stock thereunder.

From time to time we withhold shares of our stock to satisfy income tax obligations related to performance-based or restricted equity awards. Such shares are not reflected in the table above. However, such shares, if any, would be described in Note 1 - "Summary of Significant Accounting Policies-Treasury Stock" in our Notes to Consolidated Financial Statements included elsewhere in this filing.

We have no current authorization for a stock repurchase plan and any such repurchases would generally require consent from Thoma Bravo under the Merger Agreement. If our Board of Directors authorized a new repurchase plan and Thoma Bravo consented, we would consider repurchasing stock in the future by evaluating such factors as the price of the stock, the daily trading volume and the availability of large blocks of stock and any additional constraints related to material inside information we may possess. Our repurchase of any of our shares will be subject to limitations that may be imposed on such repurchases by applicable securities laws and regulations and the rules of The NASDAQ Stock Market, as well as restrictions under our Amended and Restated Credit Agreement and under the Merger Agreement with Thoma Bravo. Repurchases may be made in the open market, or in privately negotiated transactions from time to time at our discretion. We have no commitment to make any repurchases.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

None.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**

|                      |   |
|----------------------|---|
| <a href="#">2.1</a>  | Agreement and Plan of Merger, dated as of July 8, 2021, by and among the Company, Stream Parent, LLC and Stream Merger Sub, Inc. ** (1)                         |
| <a href="#">31.1</a> | Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| <a href="#">31.2</a> | Certification pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.  |
| <a href="#">32.1</a> | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002. *                                       |
| <a href="#">32.2</a> | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to section 906 of the Sarbanes-Oxley Act of 2002. *                                       |
| 101.INS              | XBRL Instance Document - The instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document. |
| 101.SCH              | Inline XBRL Taxonomy Extension Schema Document  |
| 101.CAL              | Inline XBRL Taxonomy Extension Calculation Linkbase Document  |
| 101.DEF              | Inline XBRL Taxonomy Extension Definition Linkbase Document   |
| 101.LAB              | Inline XBRL Taxonomy Extension Label Linkbase Document  |
| 101.PRE              | Inline XBRL Taxonomy Extension Presentation Linkbase Document   |
| 104                  | Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)  |

(1) Incorporated herein by reference to the Company's Form 8-K filed with the Securities and Exchange Commission on July 9, 2021 (File No. 000-26427)

\* Furnished, not filed.

\*\* Schedules omitted pursuant to Item 601 of Regulation S-K. The Company agrees to furnish supplementally a copy of any omitted schedule to the SEC upon request.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

STAMPS.COM INC.  
(Registrant)

Date: August 6, 2021

By: /s/ KEN MCBRIDE  
**Ken McBride**  
**Chairman and Chief Executive Officer**

Date: August 6, 2021

By: /s/ JEFF CARBERRY  
**Jeff Carberry**  
**Chief Financial Officer**



**Certification Pursuant to Section 302  
of the Sarbanes-Oxley Act of 2002**

I, Jeff Carberry, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Stamps.com Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15(d)-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2021

/s/ JEFF CARBERRY  
\_\_\_\_\_  
Jeff Carberry  
Chief Financial Officer  
(Principal Financial Officer)

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Stamps.com Inc. (the "Company") on Form 10-Q for the period ended June 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Ken McBride, Chairman and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934, as amended; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: August 6, 2021

/s/ KEN MCBRIDE

Ken McBride  
Chairman and Chief Executive Officer  
(Principal Executive Officer)

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of Stamps.com Inc. (the "Company") on Form 10-Q for the period ended June 30, 2021 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Jeff Carberry, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of Section 13(a) or 15(d), as applicable of the Securities Exchange Act of 1934, as amended; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: August 6, 2021

/s/ JEFF CARBERRY

Jeff Carberry

Chief Financial Officer

(Principal Financial Officer)

A signed original of this written statement required by Section 906 has been provided to the Company and will be retained by the Company and furnished to the Securities and Exchange Commission or its staff upon request.